

SCORE MORE SALES

TOP TEN FOOTBALL CONTESTS & PROMOTIONS

DRIVE MORE TRAFFIC AND FIELD MORE OFFERS WITH A GIANT-PRIZE FOOTBALL CONTEST FROM ODDS ON PROMOTIONS.

Want to score more traffic and sales this football season?

Whether you want to make the most of a sponsorship opportunity, boost traffic at your location, or run a more effective sales campaign, Odds On Promotions makes it easy to get into the game with our winning line-up of football promotions! And best of all, when you have a winner, we pay for the prize – up to \$1,000,000!

1

PICK 6 & WIN

Advertise a free chance to win big just for stopping by your location with our Football Video Scratch & Win Game. Give your customers a shot at up to \$100,000 by selecting six spots on the video grid. You set the prizes and frequency for up to five correct selections, and Odds On picks up the tab for six. For example, offer a coupon for finding one football, find two for a larger sponsor prize, three-footballs will net you \$50, \$100 for four, \$500 for five, and \$100,000 for six.



2

PASS, PUNT & KICK

When it comes to halftime contests, it doesn't get any bigger than this! Starting from the back of the end zone, your lucky contestant throws their biggest pass followed by a punt from where the pass lands, followed by a kick through the uprights for the really big dough. If they can make the ultimate series of plays, we'll reward them with the ultimate prize! Make this one fun for everyone, regardless of skill level with consolation prizes based on the length of the pass and distance of the punt!



3

PLAYS THAT PAY

Take your next football party to a whole new level with Plays That Pay. Contestants select five football plays from the game show board, each representing a series of yards. If they can "make a touchdown" (advance 100 yards) in five plays or less, Odds On will reward them with a giant check.



4

LUCKY SQUARES

Add the excitement of big prizes to any football party with this easy to run, giant-prize football pool! It's simple. Prior to each game we will send you a 100-square grid with a mystery square worth \$10,000 or more. If the final score lands in the preselected square, the owner of that square wins the dough – paid for by Odds On!



5

KICK-OFF RETURN

Here's a clever way to boost traffic and sales while supporting the home team. If your team returns a kickoff, punt, interception or fumble for a touchdown, your randomly selected customer can take our money and run!



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6

MONDAY NIGHT SCORE PREDICTION CONTEST

Give your customers the chance to win a brand new house or car if they can predict the final or halftime score of the Sunday or Monday Night game! In the week leading up to the game, invite contestants to register at your location. If one of your lucky preselected contestants has correctly predicted the score, they'll score your grand prize, and we'll pick up the tab.



7

PRIZE-AWARDING KICK

Want to support the home team and drive a little traffic to boot? Why not make it a win/win by giving a lucky fan who registers at your location the chance to make a 40-yard or longer field goal at halftime for a giant prize? If your lucky contestant can split the uprights, Odds On will pay for the prize – whether it's for a car, a brand new house or a cool million in cash.



8

TARGET TOSS

Looking for a promotion that works just as well off the field as on? Check out our Target Toss & Nerf Target Toss contests. If one of your "armchair quarterbacks" can drop back and throw the perfect pass through a target template or even a car window, Odds On will be there to pay for the prize!



9

SHUT OUT GAME

Boost sales and make the most of a major rivalry with a Shut-Out Rebate. You'll advertise the chance to get a full rebate on purchases made during your sales dates, if your home team shuts out their biggest rival. If the condition holds true, your customers will get their purchase rebated, you'll grab big headlines, and we'll get busy writing the checks!

10

PUNT FOR PRESS AND PROFITS

Advertise the chance to win a payment-free truck for making the Perfect Punt into the back of a pick up! You'll register contestants at your location for a chance to make a prize-winning punt during halftime at the local football game. Then, just park the truck a set number of yards down field. If your contestant has the right stuff, they'll drive home a big winner, courtesy of Odds On!



**Looking for more ways to fill your store with customers?
Give us a call today and we'll craft a custom promotion exclusively for you.**