

# instant win ONLINE/MOBILE CONTESTS

**Boost web traffic and brand awareness, or collect key information from your website visitors with a hassle-free, customizable online promotional game.**



## EVERYONE'S A WINNER!

Online marketing promotions are proven to increase website traffic, grow your social audience, engage customers, and generate excitement around your company or brand. Odds On's full line of customizable, turn-key, interactive online instant win contests are budget-friendly and quick to market. Coupled with our A+ Rated prize insurance, they are guaranteed to help you achieve your digital marketing goals!

## HIGHLIGHTS

**Risk Free, Attention-Grabbing Grand Prizes** – Offer up to \$1,000,000 with our A+ Rated prize coverage.

**Ancillary Prizes** – In addition to an insured grand prize, offer up to five different ancillary prizes, which can be used to drive foot traffic to your location or sales on your website!

**Flexible Data Collection** – Collect the data you want. Email is always required for online promotional games. First name, last name, address, phone, and up to three custom questions are optional.

**Email Communication** – Each contestant will automatically receive an email upon registration and an email every time they win a prize. All instant win promotions can be customized to include coupons, messaging, news, whatever you want!

**Drive Daily Traffic** – Allow contestants to play your online promotional games once ever or once a day!

**Customizable** – Odds On can completely customize a game to fit your brand or use one of our semi-custom stock games to control your costs and be quick to market.

**Cost Effective** – Your instant win promotional costs are predetermined and fixed!

**Optional Play Codes** – Think of a Play Code as a key to entry. No code, no play. Use Play Codes to drive traffic to your location, Facebook page, or for forced listening/watching promotions. Codes can be unique or generic and used once ever, once per day/week, or once per person.



## EASY AS 1 2 3

- 1 Choose the online contest theme, data capture requirements and prize package that best suits your promotion. Then, advertise the chance to win big at your location.
- 2 Use traditional, digital, and on-pack advertising to get the word out and drive consumers to your web page, Facebook page, or both.
- 3 Sit back and watch your brand awareness and marketing database increase through the roof!

**TURN OVER FOR MORE >>**



**888.827.2249**

**www.OddsOnPromotions.com**



# instant win ONLINE/MOBILE CONTESTS

Contest packages start at \$1000

Secure | <https://webgames4.odds promotions.com/game/play/result/id/dnstiryq/host/NONE>

**PRIZE VAULT**  
WIN \$25,000!

PUT IN THE RIGHT CODE AND OPEN THE VAULT!

**20% DISCO**

Instructions to claim your prize will be sent to the registration. All prizes are subject to verification. Demo Purposes Only. No prizes will be paid out.

RULES PRIVACY



Secure | <https://webgames4.odds promotions.com/game/play/result/id/vpnlghr/host/NONE>

spin the wheel to win!

**spin n-win**  
WIN \$25,000 Cash

**20% DISCO**

Instructions to claim your prize will be sent to the registration. All prizes are subject to verification. Demo Purposes Only. No prizes will be paid out.

RULES PRIVACY



Secure | <https://webgames4.odds promotions.com/game/play/result/id/rqlaooq/host/NONE>

**Scratch & Win!**  
WIN A \$25,000 SHOPPING SPREE!

MATCH 3 AND WIN!  
Scratch 3 Areas Only.

**20% DISCO**

Instructions to claim your prize will be sent to the registration. All prizes are subject to verification. Demo Purposes Only. No prizes will be paid out.

RULES PRIVACY



Secure | <https://webgames4.odds promotions.com/game/play/result/id/hfjgaoo/host/NONE>

**105 WQSB**  
SWITCH  
\$100,000 Dream Remodel GIVEAWAY

Arrange the Ten (10) Remodel Items In Exact Order  
Drag and drop each item below into your list of importance. If your list matches the winning list in exact order, you win!

Appliances	FlooringAmerica	Flooring	1	Painting & Decorating
Bonnett Furniture	Furniture	SWITCH	2	Windows
ONE HOUR	Heating/Cooling	Garbur	3	Heating/Cooling
Painting	Painting & Decorating	TOAST	4	Furniture
CHAMPION	Windows	Contractor	5	Appliances
			6	Flooring
			7	Audio/Video
			8	Landscaping
			9	Contractor
			10	Roofing

**20% DISCO**

Instructions to claim your prize will be sent to the email address on file. All prizes are subject to verification. See official rules for details. Demo Purposes Only. No prizes will be paid out.

RULES PRIVACY

