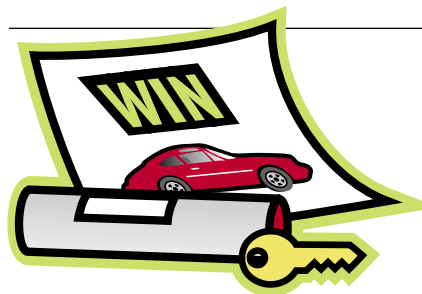


better direct mail AUTO DEALERS



Direct mail is a staple in most marketing campaigns. But, direct mail without a call to action usually ends up in the trash. Our promotions give you the best call to action known to man: the FREE chance to win a huge prize. All at no risk to you!



Key Mailers

This is a great promotion with a lot of excitement. Have your agency design a mailer with a real or make believe key enclosed inviting recipients to your showroom for a chance to win a new car. Once there, the key can either start the car or open a vault containing the keys to the car. If successful, your customer wins big. Paid for by Odds On, of course. We can also provide you with all the necessary promotional props to guarantee success!

Keyless Remotes

This promotion is guaranteed to pack your showroom. Have your agency design a mailer with a keyless remote enclosed inviting recipients to your showroom for a chance to win a new car. Once there, the remote can either start the car or unlock the doors. If successful, they win the car and Odds On pays the price.

Newspaper Inserts

Spice up your print advertising campaign with a chance to win big! Use a numbered insert and the chance to win a new car or truck to lure customers to your store. Odds On will preselect a potential winner and if that person stops by during the redemption period, they'll drive home a winner.

Posted Number

Increase sales during your next direct mail campaign with a chance to win fabulous prizes just for visiting your showroom. Simply sequentially number each mailer during the print process. Odds On will preselect winning numbers to be posted on your showroom wall. And when the lucky person with a winning number walks in, they'll drive home a winner, you sell another car, and we'll put the check in the mail.



Premiums start as low as \$500.

Call today for a free, no-obligation quote.

888.827.2249



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www.oddsonpromotions.com

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