



incentivize sales people **AUTO DEALERS**

All salespeople need a little extra incentive. Commissions are great, but throw in a promotion with the chance to quadruple their check, and watch 'em go the extra mile. All at our risk, not yours.



Dice Roll

Weekly sales meetings are an ideal place to roll the bones. Reward your top producers with the chance to roll B-O-N-U-S, M-O-N-E-Y or N-E-W-C-A-R. Odds On will provide the custom dice; the promotion will provide the incentive.

Lucky Car or Truck

This works the same for your sales staff as it does for your customers. We'll secretly preselect a number of "Lucky" cars or trucks on your lot. At the end of the promotion period, if a salesman sells a preselected "Lucky" vehicle, they'll go home with a BIG bonus. Paid for by Odds On, of course.

Lucky Guess Contests

Set a jar full of pennies, jellybeans, anything you can think of in the break room. Give salespeople the chance to render a guess as to how many items there actually are each time they entice a test drive, write up a deal, or reach a certain milestone. They'll work harder for all the cookies in the cookie jar!

Money Bags

It's simple. We'll fill our money bags with the words "DOUBLE", "TRIPLE", and "QUADRUPLE". You set your goals high and offer your sales staff the opportunity to pick a bag if they reach their goal. At the end of the month, you sell more cars, and your salespeople have the chance to quadruple their commissions. Now that's motivation!

Prize Vault

Sell, sell, sell. That's what salespeople are used to hearing. Well, how about win, win, win? Give your sales staff the chance to win a car of their own for every car they sell. Simply put the keys to a new car or truck in our Plexiglas Vault and give your staff the chance to crack the code each and every time they sell a vehicle. Don't worry, Odds On will pay full retail for the salesman's ride.



TURN OVER FOR MORE IDEAS >>



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Scratch & Win Cards

The old reliable works in all situations. Give your salespeople the opportunity to win up to \$100,000 in spare change every time they ink a deal. Scratch & Win Cards are a great way to incentivize salespeople for just pennies a card.

Sports Contests

Works every time! Set your goals high and offer your sales staff the opportunity to give their best Joe Montana, Michael Jordan or Wayne Gretzky impersonation. You'll sell more cars, and your salespeople will have the chance to get that extra bonus. Now that's motivation!

Super 7's Slot Machine

This one works as a great incentive. Offer your staff TEN pulls for every deal they write. The prizes start at \$100,000 for 7-7-7 and trickle down from there. When the reels stop turning, you'll sell more cars and your sales staff will have the chance to strike it rich.



Premiums start as low as \$500.

Call today for a free, no-obligation quote.

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