



more publicity AUTO DEALERS

Sponsoring a promotion at a local sporting or community event will not only generate goodwill for your dealership, but also offer a unique opportunity to present your name and product to a captive audience.



Auto Show Promotions

Increase attendance at your next offsite sale or display. Use any of our promotions in conjunction with your next Auto Show. The lure of a big prize is guaranteed to draw huge crowds.

Hole In One/Putting Contests

Offering a car or truck during a hole in one or putting contest at a local golf tournament is the best way to get up close and personal with potential customers. Our sister company, Hole In One International, provides full coverage if an ace is made, along with full color signs giving you all the credit for a great promotion.

Sports Promotions

One way to get people to your showroom is to bring your showroom to the people. Odds On has hundreds of sports contests and promotions giving you the opportunity to grab all the attention at local sporting events. From Pros to Pee Wees, all eyes will be on you. Check out our Sports section for hundreds of ideas!

Mall Display Promotions

Get your name out there with an offsite display. Showcase one of your vehicles, display lots of signage, and use any of our promotions and everyone walking the mall will know who you are. It's a great way to get your name out there and best of all—sell more cars!

Tent Sale Promotions

People will be showing up in droves at your next Tent Sale when you feature one of our traffic-building promotions. Use any of our promotions and the lure of a big prize and you are guaranteed to draw huge crowds giving you a chance to sell a car or two while they are there.



Premiums start as low as \$500.

Call today for a free, no-obligation quote.

888.827.2249