



bar/nightclub GAMING

Tap into bigger traffic, excitement and sales with a top-shelf bar or nightclub promotion from Odds On.

BAR/NIGHTCLUB



8 Ball Corner Pocket

Pool tournaments are always great traffic builders. Mix in a chance to win up to \$100,000 for making the 8-ball on the break and watch them come out in droves. The place will be packed and the excitement level at an all time high! If Minnesota Fats shows up, Odds On will be there to write the check.

Championship Challenge

Championship Challenge offers your customers a shot at up to \$1,000,000 for correctly predicting a select number of the NCAA tournament winners. This is a great contest for websites, retailers, nightclubs, bars and all other businesses. Don't worry, when a lucky contestant picks them all right, Odds On will pay the price.

Conditional Promotions

Build a promotion around any condition you can think of. Your favorite team winning the World Series or a local actor winning an Oscar. The possibilities are endless! And, when the condition holds true, Odds On pays the price.

Frisbee Toss

This is a great promotion which can be used in a variety of ways. Offer a huge prize, paid for by Odds On, to anyone who can toss a Frisbee through a template opening or the window of a car. You can use this one at any venue and it's guaranteed to create excitement. Heck, anyone can throw a Frisbee!



Game Show in a Box

Run your own TV-like game show and give away up to \$1,000,000 with a professionally designed set and game from Odds On. We will provide you with everything you need to WOW your audience with professionalism and presentation. We have numerous games to choose from and all come complete with easy to follow set-up and game instructions. Best of all, when you have a winner, we will be there to pay for the prize.

Indoor Horseshoes

Horseshoes aren't just for the BBQ any longer. Odds On will provide all the necessities to offer a huge prize for a ringer. And, when someone rattles the stake, Odds On pays the price.

Jumbo Dice

Jumbo Dice are sure to turn heads at your next party. Randomly select patrons to roll our oversized dice for a chance to win big! Odds On will customize a set of 8" dice for your promotion. W-I-N-N-E-R, H-A-R-L-E-Y, M-I-R-A-G-E, M-I-L-L-I-O-N, the possibilities are endless. And best of all, we will pay the tab when someone beats the odds.



TURN OVER FOR MORE IDEAS >>



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Lucky Envelopes

Lucky Envelopes is our most versatile promotion. Great for sponsor involvement in all venues, it gives your contestants the chance to select from numerous sealed envelopes containing various prize levels. Enhance your presentation by putting the envelopes in beer bottles, wine glasses, money bags, whatever fits your situation.

Lucky Guess Contests

Lure customers to your venue with the chance to guess the number of ping-pong balls in a car, pennies in the bed of a truck, or jellybeans in a jar. This promotion fits into any promotional theme and is a sure fire way to increase traffic.

Lucky Squares

Add the excitement of big prizes to any football pool! It's simple. Prior to each game, we will send you a grid with a mystery square worth \$10,000 or more. If the final score lands in the preselected square, the owner of that square wins the bonus prize - paid for by Odds On!

Olive Toss

A simple toss of an olive could be worth up to \$1,000,000! Give contestants the chance to toss an olive into a martini glass from across the bar. If the olive sticks, Odds On will buy the drinks and pay for the prize.

Pick 'Til You Win

Draw people to your casino's nightclub or bar with the chance to Pick 'Til They Win up to \$1,000,000. Using Lucky Envelopes and the props of your choice, finalists open one envelope at a time unveiling one of three different prizes at stake. The first prize selected five times is the one they walk away with. Grand prizes paid for by Odds On, of course!

Prize Vault

Guaranteed traffic! Advertise the chance to win huge prizes just for showing up at your bar. Display a casino check worth up to \$1,000,000 or stacks of thousand dollar chips in the Prize Vault and invite players to crack the code and win. Incentivize play by rewarding extra guesses for coin-in, four-of-a-kinds, etc. When someone guesses the lucky number, Odds On will be there to pay the price.

Scratch & Win Cards

Scratch & Win Cards are a proven way to lure customers. Odds On has numerous in stock and ready to ship cards to fit any marketing campaign. We can also customize a card for your ongoing use. Our cards are secure and offer you the ability to give away up to \$1,000,000 for as little as pennies a head. Each card is a potential winner and offers you the ability to build a database for follow-up by using the registration section printed on the back of each card.

Serial Number Match

This is a great way to increase response rates with your mail campaign. Within your mailer, invite people to stop buy your nightclub or bar to match their Social Security or Driver's License number to the Serial Number of a large check provided by Odds On. If the last five to seven digits match, they win the prize and Odds On will cash you out!

Sports Contests

Lure all the ex-jocks in the area to your casino's bar by offering a skills contest with huge prizes. Simply show up, give your best Joe Montana, Michael Jordan or Wayne Gretzky impersonation, and walk away a winner. Odds On will help you with all the details and insure you against any unexpected Hall of Famers.



SEE NEXT PAGE FOR MORE IDEAS >>



Super 7s Slot Machine

The lure of a free pull works every time! Advertise a free pull to win up to \$50,000 simply for stopping by your venue. The Super 7s Slot Machine is programmable to give away up to five ancillary prizes in addition to the insured jackpot. And when the 7s line up, Odds On will be there to write the check.

Video Scratch & Win

Video Scratch & Win is a great way to energize your nightclub or bar. Advertise a free chance to win up to \$100,000 just for showing up. Customers control their own destiny by selecting six spots on the video grid. For example, offer a free drink for one correct selection, a two for one meal for two, \$50 for three, \$100 for four, \$500 for five, and \$100,000 for six. You set the prizes and frequency for up to five correct selections and Odds On picks up the tab for six!

Zoom Ball

Zoom Ball is an entirely new promotional concept guaranteed to attract attention and create excitement at your nightclub or bar. Insurable with multiple prize levels up to \$1,000,000, Zoom Ball offers you the ability to give away a large insured prize and smaller self-insured prizes. Fast paced and action packed, Zoom Ball will have patrons lining up for the chance to win fabulous prizes, and when the Zoom Zone fills up with those six orange balls, Odds On will foot the bill.

**Premiums start as low as \$500.
Call today for a free, no-obligation quote.
888.827.2249**