



# floor promotions GAMING

**What's the secret for getting more players in the door and keeping them there? An exhilarating floor promotion featuring a colossal prize!**

## FLOOR PROMOTIONS



### Dice Roll

Set up a promotional dice table. Give club members one free roll a day to win up to \$1,000,000 then incentivize their play by rewarding them with additional rolls for coin-in, back-to-back blackjacks, a particular hand in poker, video poker, keno, etc. A dice roll promotion is a great way to generate floor traffic, increase play, and add excitement to your casino. Odds On will provide custom dice with your logo. Roll five to seven logos, depending on your promotion, and score big!

### Game Show in a Box

Run your own TV-like game show and give away up to \$1,000,000 with a professionally designed set and game from Odds On. We will provide you with everything you need to WOW your audience with professionalism and presentation. We have numerous games to choose from and all come complete with easy to follow set-up and game instructions. Best of all, when you have a winner, we will be there to pay for the prize.

### Lucky Slot

This promotion can really rev up your everyday play. Imagine the motivation for players to stay longer and play more when you advertise that a certain number of slot machines on your casino floor are secretly tagged as "Lucky." If someone hits a jackpot on that machine, they not only win the jackpot but an added bonus, paid for by Odds On of course.

### Money Bags

This promotion makes your casino floor look like Fort Knox. Set up an area in your casino with Money Bags provided by Odds On and give your weekly drawings or special event an extra boost by offering up to \$1,000,000 – risk free! Select your lucky contestant, they select a Money Bag and if they are right on the money, Odds On pays in full.

### Prize Vault

Guaranteed traffic! Advertise the chance to win huge prizes just for showing up on your casino floor. Display a casino check worth up to \$1,000,000 or stacks of thousand dollar chips in the Prize Vault and invite players to crack the code and win. Incentivize play by rewarding extra guesses for coin-in, four of a kinds, etc. When someone guesses the lucky number, Odds On will be there to pay the price.

### Scratch & Win Cards

Old reliable! For pennies a head, you can advertise the chance to win up to \$1,000,000 just by stopping by your casino and scratching off five to six symbols. Odds On has numerous cards in stock and ready to ship, or we can customize a card for your ongoing use. These scratch cards will give players the opportunity to win the prize, and at no risk to you!



**TURN OVER FOR MORE IDEAS >>**



**888.827.2249**

**www.oddsonpromotions.com**

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**Second Chance Lotto**

Millions of people purchase lottery tickets everyday. Offer them a second chance to win simply for stopping by your casino. Odds On will draw a new set of numbers to be posted on your casino floor every day or week. When a losing ticket walks in and turns into a winning ticket, Odds On will write the check.

**Serial Number Match**

Within your advertising, invite people to stop by the cashier's cage to match their Social Security or Driver's License number to the Serial Number of a large check or key. If the last five to seven digits match, they win the prize and Odds On cashes you out!

**Super 7s Slot Machine**

The lure of a free pull works every time! Advertise a free pull for all club members to win up to \$50,000 simply for showing up. Incentivize more play by rewarding them with additional pulls for coin-in, back to back blackjacks, a particular hand in poker, video poker, keno, etc. The Super 7s Slot Machine is programmable to give away up to five ancillary prizes in addition to the insured jackpot. And when the 7s line up, Odds On will be there to write the check.

**Swipe, Play & Win!**

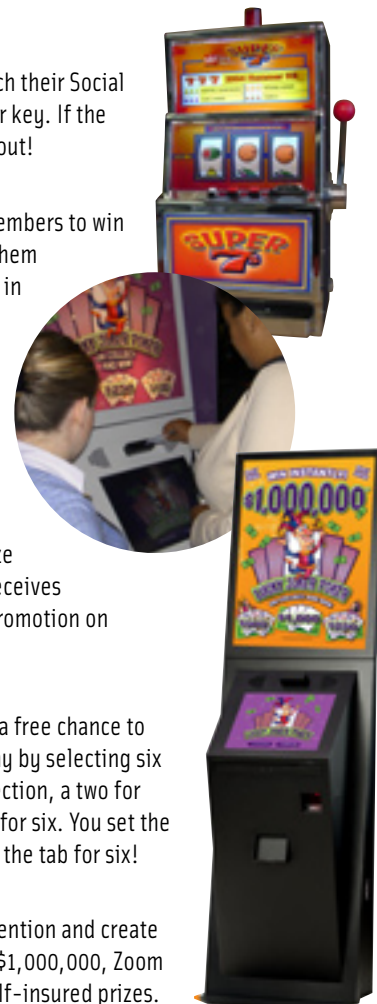
Incentivize club membership, return visits, and more play with a Swipe, Play & Win! interactive promotion. All games contain three promotions in one: an instant win, a collection game, and a drawing ticket. The easy to use backend software gives you complete control over all aspects of prize distribution. Offer up to 20 different prizes, determine what player level receives what prize, and never exceed your budget. This is simply the best casino promotion on the planet!

**Video Scratch & Win**

Video Scratch & Win is a great way to energize your casino floor. Advertise a free chance to win up to \$100,000 just for showing up. Customers control their own destiny by selecting six spots on the video grid. For example, offer a free drink for one correct selection, a two for one meal for two, \$50 for three, \$100 for four, \$500 for five, and \$100,000 for six. You set the prizes and frequency for up to five correct selections and Odds On picks up the tab for six!

**Zoom Ball**

Zoom Ball is an entirely new promotional concept guaranteed to attract attention and create excitement on your casino floor. Insurable with multiple prize levels up to \$1,000,000, Zoom Ball offers you the ability to give away a large insured prize and smaller self-insured prizes. Fast paced and action packed, Zoom Ball will have patrons lining up for the chance to win fabulous prizes, and when the Zoom Zone fills up with those six orange balls, Odds On will foot the bill.



**Premiums start as low as \$500.**  
**Call today for a free, no-obligation quote.**  
**888.827.2249**