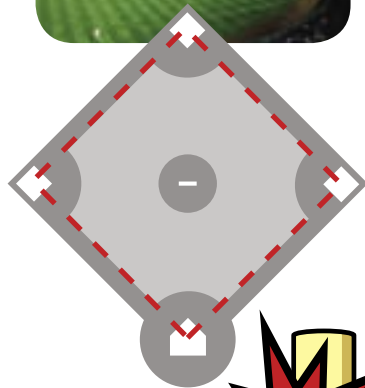




contests and promotions BASEBALL

Odds On offers a variety of solutions to create excitement, increase revenue, generate publicity, incentivize performance and develop effective sponsorship packages. And with Odds On, you can offer up to a \$1,000,000 prize completely risk-free for a fixed fee.



REGISTER TO WIN PROMOTIONS

Conditional Promotions

Build a promotion around any condition you can think of. Your favorite team winning the World Series. Your MVP hitting .400. Your pitcher hurling a no-hitter. The possibilities are endless! And, when the condition holds true, Odds On pays the price.

Grand Slam Game

Randomly select a fan and pick a huge prize to give away. Choose a game or series, load the bases and root for a fat pitch down the middle! When you hear "Back, back, back, GONE," Odds On will be there to write the check.

Grand Slam Inning

A great promotion for the entire season! Pick an inning geared for excitement. If any member of the home team hits a Grand Slam, a randomly selected fan walks off a winner. Reduce the cost by choosing the fourth batter as your hero. This one's a great way to keep your fans in the stands late in the game!

Hit for the Cycle

You pick the game or series. If your star hits a single, double, triple and a homerun, an excited fan gets the honors. Not to mention the money!

Homer Hole

Talk about cheap! Erect a sign as large as you want beyond the outfield wall. If a big hitter knocks one through a hole cut in the sign, your fan scores the prize! This one gives your sponsors great in-stadium exposure at an incredibly low price.

Lucky Foul Poles

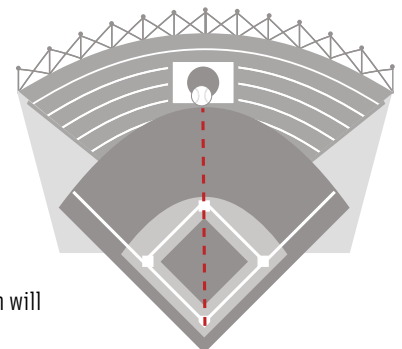
Choose a series, game, inning or batter. If your player hits a homerun that hits a foul pole, not only will your batter circle the bases, your fan will win up to \$1,000,000!

No Hit Heroics

A sure fire Conditional Rebate promotion. Pick a game, series or season. If your ace throws a no-hitter, a lucky fan will reap the rewards.

Predictions

Predictions make great promotions. Give fans the chance to predict the total number of strikeouts in a game, series or season. Or, the series or final batting average of a player or team. Anything yet to be determined will work. When the future is unveiled, Odds On will be there to write the check.



TURN OVER FOR MORE IDEAS >>



Prize Plays

Make any play worth big money. Register your contestants prior to the first pitch. Select a play such as a grand slam, play at the plate or triple play and sit back and watch the game. If the selected play occurs, your contestant wins big!

Prize Pitch

Attention radio stations, TV stations, stations of all kinds! If you have a number associated with your company, this promotion is for you. Pick a number and if your team hits a homerun on that number pitch during the season, series, or individual game, your lucky fan wins the big bucks.

Shut Out Game

Put your best pitcher on the mound and root like heck. Make it nine scoreless innings and Odds On will deliver the prize.

Strike Out the Side

Pick an inning, and root for nine straight fastballs on the outside corner. Sit down three in a row and Odds On will pay for the prize

Triple Day Play

You're out, you're out and you're out! Pick a game, series or season. If your team makes a triple play, a lucky fan is in the money!



EMPLOYEE INCENTIVE INSURANCE

Player & Coach Bonuses

Motivate players and coaches alike with an incentive worth striving for. We insure dozens of contract incentive clauses for top athletes and coaches in all sports. Why take the risk of a budget breaking bonus? That's our job.

BASEBALL SKILLS CONTESTS

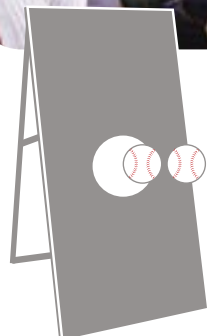
Balls & Strikes

Select a lucky fan to try to throw three strikes through a target template before they throw four balls. If they do, sign them to a huge contract and we'll pay the bonus!

3 Strikes Before



4 Balls



Homerun Derby

Give a randomly selected fan the opportunity to hit a homerun off a tee or soft toss. If he hits one deep, he goes home a winner. Paid for by Odds On!

Target Pitch

Here's your chance to get a lucky fan out of the bullpen. A randomly selected fan winds up and throws from the pitcher's mound through a target hole. Throw a strike and win the cash! A great opportunity to give away ancillary prizes for hitting the sign, paint, etc.

Three Strikes You WIN

Strike 'em out and win the cash. Give a lucky fan an opportunity to throw three strikes in a row through a large target opening and walk off a winner.

SEE NEXT PAGE FOR MORE IDEAS >>



MISCELLANEOUS FUN FOR ALL CONTESTS



Field Bowling

Bowling is a great promotion for any venue. Odds On will provide all the contest necessities. You can offer up to \$50,000 in cash and prizes to any contestant who rolls a strike!

Frisbee Toss

This is a great promotion, which can be used in a variety of ways. Offer a huge prize, paid for by Odds On, to anyone who can toss a Frisbee through a template opening or the window of a car. Or, give everyone a Frisbee and the chance to toss it through the sunroof from their seat. Heck, anyone can throw a Frisbee!



Horseshoes

This is a great promotion for any venue. Randomly select a contestant to toss a ringer for all the cash. Use standard horseshoes and stakes or Odds On can provide all the necessities to do it anywhere. When your contestant rattles the stake, Odds On will rattle their bank account.

Jumbo Dice

Jumbo Dice are sure to turn heads at your next home game. Randomly select fans to roll our oversized dice for a chance to win big! Odds On will customize a set of 8" dice for your promotion. A-N-G-E-L-S, H-A-R-L-E-Y, B-R-A-V-E-S, M-I-L-L-I-O-N, the possibilities are endless. And best of all, we'll pay the tab when someone beats the odds.



Lucky Envelopes

Lucky Envelopes is our most versatile promotion. Great for sponsor involvement in all venues, it gives your contestants the chance to select from numerous sealed envelopes containing various prize levels. Enhance your presentation by putting the envelopes in helmets, tennis balls, baseball gloves, whatever fits your situation.



Paper Airplane Toss

Everyone knows how to make a paper airplane. This contest gives your contestants a chance to toss a paper airplane through a template, car window, etc. Involve the entire stadium by parking a car at home plate and giving everyone a chance to land one in the sunroof from their seat. A successful landing will bring a huge prize from Odds On.



Scratch & Win Cards

Scratch & Win Cards are a proven winner for every venue. Odds On has numerous in stock and ready to ship cards to fit any marketing campaign. We can also customize a card for your ongoing use. Our cards are secure and offer you the ability to give away up to \$1,000,000 during your next promotion for as little as pennies a head. Each card is a potential winner and offers you the ability to build a database for follow-up by using the registration section printed on the back of each card.



Premiums start as low as \$500.

Call today for a free, no-obligation quote.

888.827.2249