

contests and promotions

BASKETBALL



Odds On offers a variety of solutions to create excitement, increase revenue, generate publicity, incentivize performance and develop effective sponsorship packages. And with Odds On, you can offer up to a \$1,000,000 prize completely risk-free for a fixed fee.



REGISTER TO WIN PROMOTIONS

Championship Challenge

Championship Challenge offers your customers a shot at up to \$1,000,000 for correctly predicting a select number of the college basketball tournament winners. This is a great contest for websites, retailers, nightclubs and bars and all other businesses. Don't worry, when a lucky contestant picks them all right, Odds On will pay the price.

Conditional Promotions

Build a promotion around any condition you can think of. Your favorite team winning the conference title. Your MVP scoring 50 points. Your guard dishing 20 assists. The possibilities are endless! And, when the condition holds true, Odds On pays the price.

Pick the Final Fortune

This is a great promotion to create foot traffic. Advertise the chance to win up to \$1,000,000 by going to your sponsor's location and picking the Last Four teams in the college basketball tournament. Draw a select number of finalists and if one of those entries correctly predict all four teams they win big and Odds On writes the check!

Predictions

Predictions make great promotions. Give fans the chance to predict the halftime and final score. Or, the total number of foul shots in a game or season. Anything yet to be determined will work. If they can predict the future, Odds On will make them rich.

Prize Plays

Make any play worth big money. Register your contestants prior to tip-off. Select a play such as a half-court shot at the buzzer or game winning free throw and sit back and watch the game. If the selected play occurs, your contestant wins big!



EMPLOYEE INCENTIVE INSURANCE

Player & Coach Bonuses

Motivate players and coaches alike with an incentive worth striving for. We insure dozens of contract incentive clauses for top athletes and coaches in all sports. Why take the risk of a budget breaking bonus? That's our job.



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OddsOn
PROMOTIONS

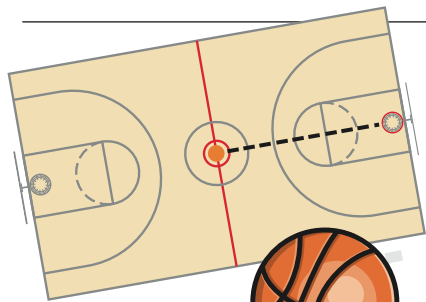
888.827.2249

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BASKETBALL SKILLS CONTESTS



Back to Back from Half-Court

An economical version of a half-court shot promotion. The rules are simple, make two in a row from half court (43 feet) and take home the prize!

Full-Court Shot

Talk about inexpensive! Launch one bomb from the opposite baseline and let the party begin!

Half-Court Shot

A proven winner. Give a lucky fan the opportunity to make one shot from half-court (43 feet) and walk away with the grand prize.

Series Shoot-Out (15 seconds)

This promotion provides your contestants and spectators 15 seconds of fun and excitement. Your contestant must make a lay-up, free-throw and a half-court shot all while racing against the clock. This contest is guaranteed excitement for all!

Series Shoot-Out (25 seconds)

Our most popular contest! This promotion provides your contestants and spectators 25 seconds of fun and excitement. Your contestant must make a lay-up, free-throw, three-point shot, and a half-court shot all while racing against the clock. This contest is guaranteed excitement for all!

Series Shoot-Out (30 seconds)

This promotion provides your contestants and spectators 30 seconds of fun and excitement. Dribbling from half-court, your contestant must make a lay-up, free-throw, three-point shot and a half-court shot all while racing against the clock. This contest is guaranteed excitement for all!

Series Shoot-Out (no time)

Take your time and give your contestant the chance to make a lay-up, free-throw, three-point shot and a half-court shot with no pressure from the clock. Make all four shots and go home a winner.

Shoot-Turn- and Shoot

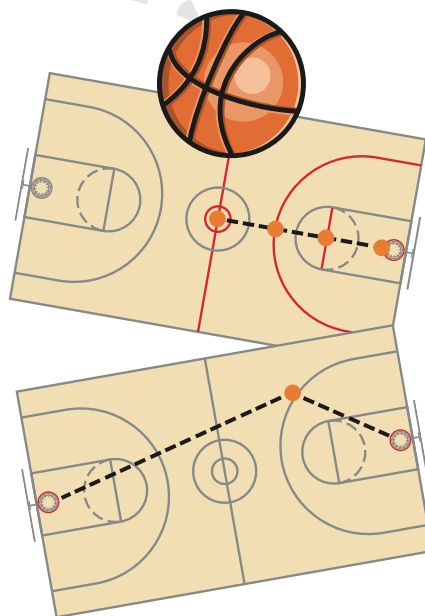
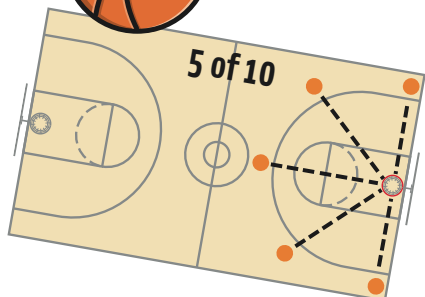
A strategic promotion. Randomly select a fan to shoot from anywhere on the floor to the nearest basket. If they make the shot, they must turn and shoot at the opposite basket from the same spot on the floor. Make that shot and walk away a winner!

Single Three-Point Shot

A proven winner. Give a lucky fan the opportunity to make one shot from behind the three-point line and walk away with the grand prize. How easy can it get?

Three-Point Thrills

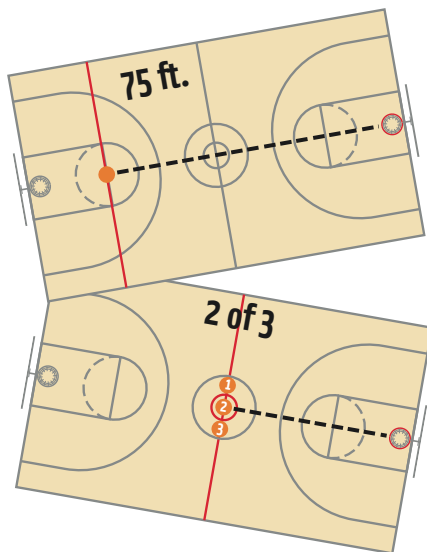
A race against the clock! Your contestant has ten shots to make five three-pointers from various 19 foot 9 inch locations all within 25 seconds. Keep the crowd's attention! Shoot, nail it and move on until you win! Great for smaller ancillary prize sponsorships as well.



SEE NEXT PAGE FOR MORE IDEAS >>



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Three-Point Shoot-Out Money Ball

Your contestants will have 60 seconds to shoot three pointers from various 19 foot 9 inch locations. Each successfully made shot using a normal basketball will score one point, and each successfully made shot using a colored (money) basketball will score two points. The total score for each contestant will be calculated to determine the prize. Paid by Odds On of course.

Three-Quarter Court Shot

A simple promotion designed to keep the cost low and the prizes high. Make it from the opposite foul line and retire! It's that easy.

Three-Shot Series (no time)

No rush. Your contestant must make a free-throw, three-point shot and a half-court shot. Make all three shots and go home a winner.

Two of Three from Half-Court

Quick and Easy! This is an economical version of a half-court shot promotion. The rules are simple: make two out of three from half-court (43 feet) and take home the prize!

MISCELLANEOUS FUN FOR ALL CONTESTS

Court Bowling

Bowling is a great promotion for any venue. Odds On will provide all the contest necessities. You can offer up to \$50,000 in cash and prizes to any contestant who rolls a strike!



Frisbee Toss

This is a great promotion which can be used in a variety of ways. Offer a huge prize, paid for by Odds On, to anyone who can toss a Frisbee through a template opening or the window of a car. Or, give everyone a Frisbee and the chance to toss it through the sunroof from their seat. Heck, anyone can throw a Frisbee!



Indoor Horseshoes

Horseshoes aren't just for the BBQ any longer. Odds On will provide all the necessities to offer a huge prize for a ringer. And, if someone rattles the stake, Odds On pays the price.

Jumbo Dice

Jumbo Dice are sure to turn heads at your next half-time promotion. Randomly select fans to roll our oversized dice for a chance to win big! Odds On will customize a set of 8" dice for your promotion. L-A-K-E-R-S, H-A-R-L-E-Y, C-E-L-T-I-C-S, M-I-L-L-I-O-N. The possibilities are endless. And best of all, we'll pay the tab when someone beats the odds.

Lucky Envelopes

Lucky envelopes is our most versatile promotion. Great for sponsor involvement in all venues, it gives your contestants the chance to select from numerous sealed envelopes containing various prize levels. Enhance your presentation by putting the envelopes in helmets, tennis balls, baseball gloves, whatever fits your situation.



TURN OVER FOR MORE IDEAS >>



Paper Airplane Toss

Everyone knows how to make a paper airplane. This contest gives your contestants a chance to toss a paper airplane through a template, car window, etc. Involve the entire arena by parking a car at center court and giving everyone a chance to land one in the sunroof from their seat. A successful landing will bring a huge prize from Odds On.

Putting Contest

A putting contest is a great change of pace at a basketball venue. Randomly select your contestants and give them a chance to try their luck at sinking a 50 foot or longer putt at center court for a huge prize. Odds On will provide the indoor putting ramp or target template and a check for the balance due, if someone holes the lucky putt.

Scratch & Win Cards

Scratch & Win Cards are a proven winner for every venue. Odds On has numerous in stock and ready to ship cards to fit any marketing campaign. We can also customize a card for your ongoing use. Our cards are secure and offer you the ability to give away up to \$1,000,000 during your next promotion for as little as pennies a head. Each card is a potential winner and offers you the ability to build a database for follow-up by using the registration section printed on the back of each card.



Shuffleboard

Shuffleboard is a great way to mix it up at your next half-time promotion. Odds On will provide all the contest necessities. You can offer up to \$50,000 in cash and prizes to any contestant who successfully controls the puck!



Premiums start as low as \$500.

Call today for a free, no-obligation quote.

888.827.2249