

contests and promotions **BOWLING**

Odds On offers a variety of solutions to create excitement, increase revenue, generate publicity, incentivize performance and develop effective sponsorship packages. And with Odds On, you can offer up to a \$1,000,000 prize completely risk-free for a fixed fee.



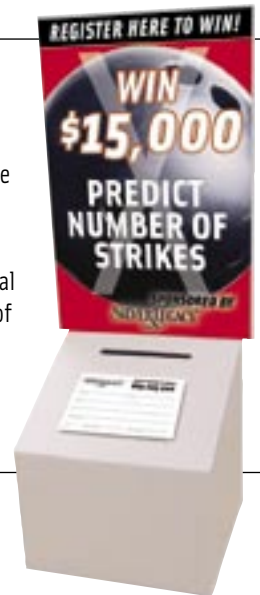
REGISTER TO WIN

Conditional Promotions

Build a promotion around any condition you can think of. Your favorite pro bowler winning the PBA money list. Your team scoring a record series. Your league rolling X number of strikes. The possibilities are endless! And, when the condition holds true, Odds On pays the price.

Prediction Contests

Predictions make great promotions. Give bowlers the chance to predict the total number of strikes in a game, series, or season. Or, the series or final average of the players on their team. Anything yet to be determined will work. When the future is unveiled, Odds On will be there to write the check.



PLAYER INCENTIVE INSURANCE

Bowler Bonus

Motivate players and coaches alike with an incentive worth striving for. We insure dozens of contract incentive clauses for top athletes and coaches in all sports. Why take the risk of a budget-breaking bonus? That's our job.

BOWLING SKILLS

300 Game

Admit it. You love the shoes. And your participants will love the chance to win big prizes, paid for by Odds On, for rolling a 300 game.

7-10 Split

Our most popular promotion! Give contestants the opportunity to pick-up the spare. When someone successfully knocks down a machine placed 7-10 split, Odds On will put the check in the mail.

800 Series

Now this is a great way to intensify your league play. Offer a giant prize for a three game series total of 800 or better. When the last frame is scored, Odds On will deliver the goods.

Premiums start as low as \$500.

Call today for a free, no-obligation quote.

888.827.2249



TURN OVER FOR MORE IDEAS >>



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www.oddsonpromotions.com

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FRISBEE TOSS



MISCELLANEOUS FUN

Frisbee Toss

This is a great promotion which can be used in a variety of ways. Offer a huge prize, paid for by Odds On, to anyone who can toss a Frisbee through a template opening. Heck, anyone can throw a Frisbee!

Horseshoe Toss

Horseshoes aren't just for the BBQ any longer. Odds On will provide all the necessities to offer a huge prize for a ringer. If someone rattles the stake, Odds On pays the price.

Jumbo Dice

Jumbo Dice are sure to turn heads at your next league night. Randomly select contestants to roll our oversized dice for a chance to win big! Odds On will customize a set of 8" dice for your promotion. S-T-R-I-K-E, H-A-R-L-E-Y, S-P-A-R-E, M-I-L-L-I-O-N, the possibilities are endless. And best of all, we'll pay the tab when someone beats the odds.



Lucky Envelopes

Lucky Envelopes is our most versatile promotion. Great for sponsor involvement in all venues, it gives your contestants the chance to select from numerous sealed envelopes containing various prizes. Enhance your presentation by putting the envelopes in shoes, pins, balls, whatever fits your situation.

Paper Airplane Toss

Everyone knows how to make a paper airplane. This contest gives your contestants a chance to toss a paper airplane through a template, into a bowling bag, etc. A successful landing will bring a huge prize from Odds On.

Putting Contest

A putting contest is a great change of pace at a bowling venue. Randomly select your contestants and give them a chance to try their luck at sinking a single putt or combination of putts on the center lane for a huge prize. Odds On will provide the indoor putting ramp or target template and a check for the balance due if someone holes the lucky putt.

Scratch and Win Cards

Scratch and Win Cards are a proven winner for every venue. Odds On has numerous in stock and ready to ship cards to fit any marketing campaign. We can also customize a card for your ongoing use. Our cards are secure and offer you the ability to give away up to \$1,000,000 during your next promotion for as little as pennies a head. Each card is a potential winner and offers you the ability to build a database for follow-up by using the registration section printed on the back of each card.

Shuffleboard

Shuffleboard is a great way to mix it up at your next league night. Odds On will provide all the contest necessities. You can offer up to \$50,000 in cash and prizes to any contestant who successfully controls the puck!

