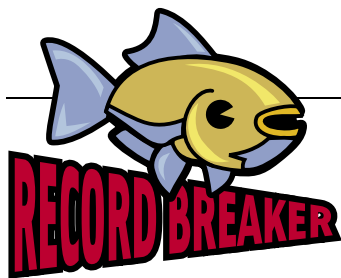


contests and promotions FISHING

Odds On offers a variety of solutions to create excitement, increase revenue, generate publicity, incentivize performance and develop effective sponsorship packages. And with Odds On, you can offer up to a \$1,000,000 prize completely risk-free for a fixed fee.



REGISTER TO WIN

Conditional Promotions

Build a promotion around any condition you can think of. How many total fish will be brought in. If a record breaker will be caught. If a particular kind of fish will be caught with a particular rod or bait. The possibilities are endless! And, when the condition holds true, Odds On pays the price.

Predictions

Predictions make great promotions. Give anglers the chance to predict the total number of fish caught or pounds of fish weighed. Or, the size of the biggest fish caught. Anything yet to be determined will work. When the future is unveiled, Odds On will be there to write the check.



FISHING SKILLS CONTESTS

First Place Big Fish

Send your anglers out for the day to reel in the big one. If the fractional weight (last two decimal places) of the biggest fish caught matches the preselected number, your angler goes home a winner and Odds On pays the price.

Matching Weight Contest

Easy to run and exciting for all! If any of your fishermen match a predetermined single fish or aggregate weight, they go home a winner. Paid for by Odds On of course.

State & World Records

Easy, affordable and eye catching! Give away a life-changing prize for breaking a state or world record of your choice. This promotion is guaranteed to get more lines in the water.

Tagged Fish

Tag and release multiple fish prior to your event. If one of your lucky fishermen catch a tagged fish matching the preselected winning tag number, they reel in the check written by Odds On.

Tagged Fish Lucky Envelopes

Tag and release a predetermined number of fish. When a lucky angler catches a tagged fish, they get the chance to pick a Lucky Envelope worth up to \$1,000,000. This is also a great opportunity to offer ancillary prizes in the remainder of the envelopes.



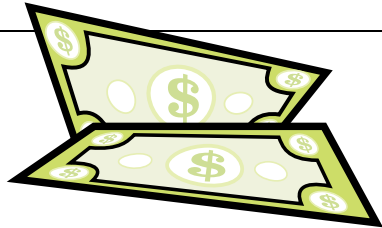
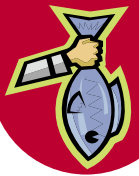
TURN OVER FOR MORE IDEAS >>

Odds On
PROMOTIONS

888.827.2249

www.oddsonpromotions.com

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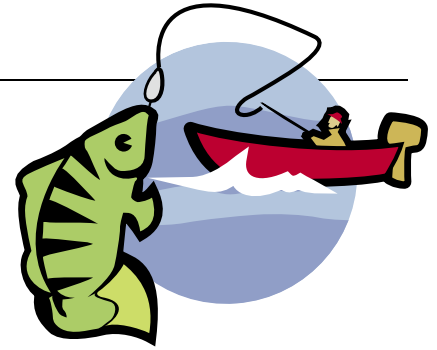
INCENTIVE & BONUS INSURANCE

Angler Bonuses

Motivate anglers with an incentive worth striving for. We insure dozens of contract incentive clauses for top athletes and coaches in all sports. Why take the risk of a budget breaking bonus? That's our job.

Records, Rods, and Reels

This is a great promotion to include your sponsors. Give away huge prizes for catching a record fish (state, lake, etc) while using one of your sponsors products (rods, reels, boats, etc).



MISCELLANEOUS FUN

Jumbo Dice

Jumbo Dice are sure to turn heads at your next tournament. Randomly select anglers to roll our oversized dice for a chance to win big! Odds On will customize a set of 8" dice for your promotion. B-A-S-S, H-A-R-L-E-Y, M-A-R-L-I-N, M-I-L-L-I-O-N, the possibilities are endless. And best of all, we'll pay the tab when someone beats the odds.



Lucky Envelopes

Lucky Envelopes is our most versatile promotion. Great for sponsor involvement in all venues, it gives your contestants the chance to select from numerous sealed envelopes containing various prize levels. Enhance your presentation by putting the envelopes in hats, buckets, tackle boxes, whatever fits your situation.

Scratch and Win Cards

Scratch and Win Cards are a proven winner for every venue. Odds On has numerous in stock and ready to ship cards to fit any marketing campaign. We can also customize a card for your ongoing use. Our cards are secure and offer you the ability to give away up to \$1,000,000 during your next promotion for as little as pennies a head. Each card is a potential winner and offers you the ability to build a database for follow-up by using the registration section printed on the back of each card.



Premiums start as low as \$500.

Call today for a free, no-obligation quote.

888.827.2249