



contests and promotions HOCKEY

Odds On offers a variety of solutions to create excitement, increase revenue, generate publicity, incentivize performance and develop effective sponsorship packages. And with Odds On, you can offer up to a \$1,000,000 prize completely risk-free for a fixed fee.



REGISTER TO WIN PROMOTIONS

Conditional Promotions

Build a promotion around any condition you can think of. Your favorite team winning the Stanley Cup. Your MVP scoring a record number of goals. Your goalie saving X shots on goal. The possibilities are endless! And, when the condition holds true, Odds On pays the price.

Lucky Period

A great promotion for the entire season! Pick a giant prize and if any member of the home team scores within the first 25 seconds of the opening face-off, a randomly selected fan gets the payoff! The prize value decreases as each second of the first period passes. What a way to face off every game!

Predictions

Predictions make great promotions. Give fans the chance to predict the total number of penalty minutes in a game or season. Or, the shots on goal for a player or team. Anything yet to be determined will work. When the future is unveiled, Odds On will be there to write the check.

Prize Plays

Make any play worth big money. Register your contestants prior to face off. Select a play such as a hat trick, goalie goal or empty net goal and sit back and watch the game. If the selected play occurs, your contestant wins big!



EMPLOYEE INCENTIVES INSURANCE

Player & Coach Bonuses

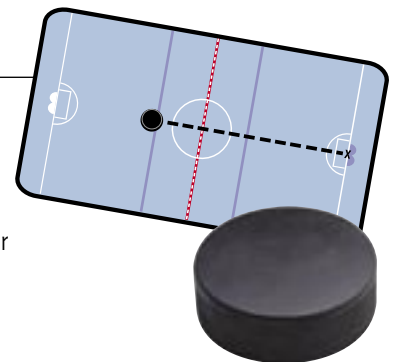
Motivate players and coaches alike with an incentive worth striving for. We insure dozens of contract incentive clauses for top athletes and coaches in all sports. Why take the risk of a budget breaking bonus? That's our job.



HOCKEY SKILLS PROMOTIONS

Blue Line Shoot-Out

Our most popular promotion! Randomly select a contestant from the crowd to take his or her best shot from the opposite blue line (minimum 114 feet). A template will require a near perfect shot, yet a great prize will reward the future NHL star! A great promotion for the entire season!



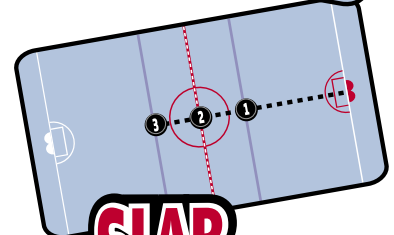
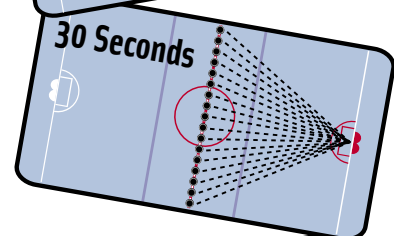
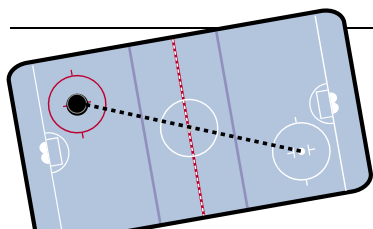
TURN OVER FOR MORE IDEAS >>



888.827.2249

www.oddsonpromotions.com

6195 Ridgeview Court, Suite D | Reno, NV 89519



SLAP SHOT



Face Off Frenzy

Give contestants the chance to show off their touch by shooting a puck cross ice from one face off dot to another. When the puck comes to rest completely inside the dot, the contestant skates home with the prize. Paid for by Odds On, of course.

Hat Trick

An economical version of a Red Line shot. Your contestants shoot a puck through a template from three different locations (blue line, red line, and opposite blue line). Make any two of the three shots and win the prize. Make all three, win DOUBLE the prize!

Hit the Post

Simple enough. Hit the Post with a shot from the red or opposite blue line and walk away a winner.

Rapid Fire

Here's your chance to get a lucky fan out of the penalty box. Line up 25 pucks at center ice, set the clock at 30 seconds and step out of the way! If your contestant successfully shoots all 25 pucks into the empty net, they skate home with the prize! A great opportunity to give away auxiliary prizes for nailing fewer shots than required.

Red Line Shoot-Out

Our most popular promotion! Randomly select a contestant from the crowd to take his or her best shot from the red line (minimum 87 feet). A template will require a near perfect shot, yet a great prize will reward the future NHL star! A great promotion for the entire season!

Slap Shot

Give a lucky contestant the chance to make two out of three from center ice for up to \$1,000,000! Paid for by Odds On.



MISCELLANEOUS FUN FOR ALL CONTESTS

Ice Bowling

Bowling is a great promotion for any venue. Odds On will provide all the contest necessities. You can offer up to \$50,000 in cash and prizes to any contestant who rolls a strike!

Frisbee Toss

This is a great promotion, which can be used in a variety of ways. Offer a huge prize, paid for by Odds On, to anyone who can toss a Frisbee through a template opening or the window of a car. Or, give everyone a Frisbee and the chance to toss it through the sunroof from their seat. Heck, anyone can throw a Frisbee!

Indoor Horseshoes

Horseshoes aren't just for the BBQ any longer. Odds On will provide all the necessities to offer a huge prize for a ringer. And, if someone rattles the stake, Odds On pays the price.



SEE NEXT PAGE FOR MORE IDEAS >>



Jumbo Dice

Jumbo Dice are sure to turn heads at your next period break promotion. Randomly select fans to roll our oversized dice for a chance to win big! Odds On will customize a set of 4" or 8" dice for your promotion. D-U-C-K-S, H-A-R-L-E-Y, B-R-U-I-N-S, M-I-L-L-I-O-N, the possibilities are endless. And best of all, we'll pay the tab when someone beats the odds.

Lucky Envelopes

Lucky envelopes is our most versatile promotion. Great for sponsor involvement in all venues, it gives your contestants the chance to select from numerous sealed envelopes containing various prize levels. Enhance your presentation by putting the envelopes in helmets, tennis balls, baseball gloves, whatever fits your situation.

Paper Airplane Toss

Everyone knows how to make a paper airplane. This contest gives your contestants a chance to toss a paper airplane through a template, car window, etc. Involve the entire arena by parking a car at center ice and giving everyone a chance to land one in the sunroof from their seat. A successful landing will bring a huge prize from Odds On.

Putting Contest

A putting contest is a great change of pace at a hockey venue. Randomly select your contestants and give them a chance to try their luck at sinking a 50 foot or longer putt at center ice for a huge prize. Odds On will provide the indoor putting ramp or target template and a check for the balance due if someone holes the lucky putt.

Scratch & Win Cards

Scratch & Win Cards are a proven winner for every venue. Odds On has numerous in stock and ready to ship cards to fit any marketing campaign. We can also customize a card for your ongoing use. Our cards are secure and offer you the ability to give away up to \$1,000,000 during your next promotion for as little as pennies a head. Each card is a potential winner and offers you the ability to build a database for follow-up by using the registration section printed on the back of each card.

Shuffleboard

Shuffleboard is a great way to mix it up at your next end of period promotion. Odds On will provide all the contest necessities. You can offer up to \$50,000 in cash and prizes to any contestant who successfully controls the puck!



Premiums start as low as \$500.

Call today for a free, no-obligation quote.

888.827.2249