



contests and promotions SOCCER

Odds On offers a variety of solutions to create excitement, increase revenue, generate publicity, incentivize performance and develop effective sponsorship packages. And with Odds On, you can offer up to a \$1,000,000 prize completely risk-free for a fixed fee.



**WORLD CUP
WINNER**



REGISTER TO WIN PROMOTIONS

Predictions

Predictions make great promotions. Give fans the chance to predict the halftime and final score. Or, the total number of shots on goal or goalie saves in a game or season. Anything yet to be determined will work. If they can predict the future, Odds On will make them rich.

Prize Plays

Make any play worth big money. Register your contestants prior to the start of the game. Select a play such as a game winning penalty shot or headed goal and sit back and watch the game. If the selected play occurs, your contestant wins big!

Conditional Promotions

Build a promotion around any condition you can think of. Your favorite team winning the MLS Cup. Your MVP scoring four or more goals. Your goalie saving 150 shots on goal. The possibilities are endless! And, when the condition holds true, Odds On pays the price.



EMPLOYEE INCENTIVE INSURANCE

Player & Coach Bonuses

Motivate players and coaches alike with an incentive worth striving for. We insure dozens of contract incentive clauses for top athletes and coaches in all sports. Why take the risk of a budget breaking bonus? That's our job.

SOCCER SKILLS CONTESTS

Around The World

Offer huge prizes to a randomly selected contestant if they can kick five goals into an open net from five different locations around the penalty box. Make all five and Odds On will pay the price.

Goal Post Kick

Give a randomly selected fan three chances to kick from 18 yards attempting to hit each goal post. The more you hit, the more you win!

Perfect Kick

Randomly select contestants from the crowd to take his or her best kick through a template placed down field. Make the kick and walk away with the prize.



TURN OVER FOR MORE IDEAS >>

OddsOn
PROMOTIONS

888.827.2249

www.oddsonpromotions.com

6195 Ridgeview Court, Suite D | Reno, NV 89509



Perfect Truck Kick

Our most popular soccer promotion! Park a truck a minimum of 50 yards from pay dirt. Randomly select your contestants to pull off the perfect kick into the bed of the truck, and drive away with the truck, courtesy of Odds On Promotions.

Rapid Fire

Talk about exciting. Give a randomly selected fan a predetermined number of seconds and the opportunity to make three of five kicks through several target openings for up to \$1,000,000. Make three or more and go home a winner!

Sharp Shooter

This one is great fun. Drape a heavy tarp over the front of the goal with five cut out target holes. The promotion is simple. Kick it through the top left hole and win \$1,000,000. Top right, \$500,000. Middle, \$100,000. Bottom left or right, \$25,000. How can you miss?



Soccer Toss

You've got to be able to inbound as well! Give your contestants a chance to show off all their skills by throwing the ball (soccer style) through a template. Toss the perfect pass and go home a champ. Paid for by Odds On.

Sunroof Target Kick

You gotta show touch on this one. Give a lucky fan the opportunity to score big by kicking a soccer ball through the sunroof of a car parked down field. Land it softly and Odds On will write the check.



Target Kick

Give a randomly selected fan the opportunity to score big prizes by kicking a regulation soccer ball through a target opening. Knock it in and Odds On will write the check!



MISCELLANEOUS FUN FOR ALL CONTESTS

Field Bowling

Bowling is a great promotion, for any venue. Odds On will provide all the contest necessities. You can offer up to \$50,000 in cash and prizes to any contestant who rolls a strike!

Frisbee Toss

This is a great promotion which can be used in a variety of ways. Offer a huge prize, paid for by Odds On, to anyone who can toss a Frisbee through a template opening or the window of a car. Or, give everyone a Frisbee and the chance to toss it through the sunroof from their seat. Heck, anyone can throw a Frisbee!



Horseshoes

This is a great promotion for any venue. Randomly select a contestant to toss a ringer for all the cash. Use standard horseshoes and stakes or Odds On can provide all the necessities to do it anywhere. When your contestant rattles the stake, Odds On will rattle their bank account.

SEE NEXT PAGE FOR MORE IDEAS >>



Jumbo Dice

Jumbo Dice are sure to turn heads at your next halftime promotion. Randomly select fans to roll our oversized dice for a chance to win big! Odds On will customize a set of 4" or 8" dice for your promotion. U-N-I-T-E-D, H-A-R-L-E-Y, G-A-L-A-X-Y, M-I-L-L-I-O-N, the possibilities are endless. And best of all, we'll pay the tab when someone beats the odds.



Lucky Envelopes

Lucky envelopes is our most versatile promotion. Great for sponsor involvement in all venues, it gives your contestants the chance to select from numerous sealed envelopes containing various prize levels. Enhance your presentation by putting the envelopes in helmets, tennis balls, baseball gloves, whatever fits your situation.



Paper Airplane Toss

Everyone knows how to make a paper airplane. This contest gives your contestants a chance to toss a paper airplane through a template, car window, etc. Involve the entire stadium by parking a car on the field and giving everyone a chance to land one in the sunroof from their seat. A successful landing will bring a huge prize from Odds On.



Putting Contests

A putting contest is a great change of pace at a soccer venue. Randomly select your contestants and give them a chance to try their luck at sinking a 50 foot or longer putt at mid field for a huge prize. Odds On will provide the putting ramp or target template and a check for the balance due if someone holes the lucky putt.



Scratch & Win Cards

Scratch & Win Cards are a proven winner for every venue. Odds On has numerous in stock and ready to ship cards to fit any marketing campaign. We can also customize a card for your ongoing use. Our cards are secure and offer you the ability to give away up to \$1,000,000 during your next promotion for as little as pennies a head. Each card is a potential winner and offers you the ability to build a database for follow-up by using the registration section printed on the back of each card.

Premiums start as low as \$500.

Call today for a free, no-obligation quote.

888.827.2249