

# duck race NON-PROFIT

Take a quack at bigger headlines, bigger sponsorships  
and increased giving with a Duck Race!



## LUCKY DUCK

Stimulate sponsors and encourage donors to dig deeper with a headline-grabbing million dollar Duck Race! Donors simply stop by your designated sponsor locations and "adopt" rubber ducks in exchange for a donation to your organization. On the appointed day, the numbered ducks are dropped into a body of water to "race" downstream. If one of the ducks crossing the finish line first appears on a list of preselected lucky ducks, Odds On will hand over an enormous nest-feathering prize!

### HIGHLIGHTS:

**Headline-Grabbing** - High-visibility promotion captures media attention.

**Increases Giving** - Giant prizes provide additional incentive for donations.

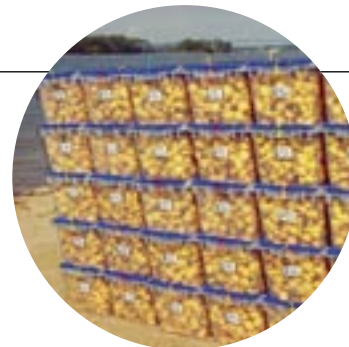
**Efficient** - Creates unique sponsorship opportunities.


**Easy to Promote** - Participants "adopt" numbered ducks in exchange for donating to your cause.

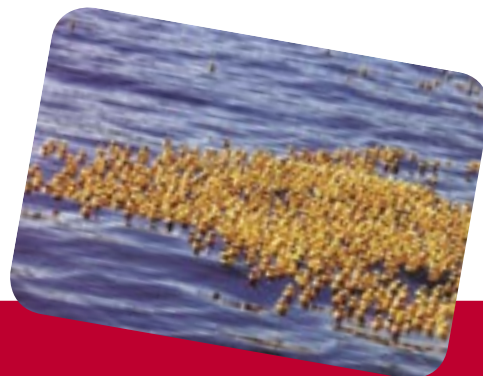
**Cost-Effective** - Your costs are predetermined and fixed.

**Affordable** - Offer up to a million dollar prize for a fraction of the cost.

**Risk Free** - When you have a winner, Odds On pays for the prize.



 **TAKE A QUACK AT  
WINNING \$1,000,000!**



### EASY AS 1-2-3

1. Select your grand prize package, then advertise the chance to win big for supporting your cause!
2. Participants go to designated locations and "adopt" ducks for making a donation. On race day, the numbered ducks are dropped onto a river to race downstream.
3. If one of the ducks crossing the finish line first appears on a list of preselected list of lucky ducks, Odds On covers the cost of the prize!

TURN OVER FOR MORE >>

**OddsOn**  
PROMOTIONS

888.827.2249

[www.oddsonpromotions.com](http://www.oddsonpromotions.com)

6195 Ridgeview Court, Suite D | Reno, NV 89519