



LUCKY ENVELOPES

Build awareness, motivate action and reward both customers and staff with Lucky Envelopes!



WHEN IT COMES TO PROMOTIONS, IT'S EASY TO PICK A WINNER!

Easy, effective and infinitely adaptable—Lucky Envelopes work everywhere!

Whether you want contestants to pick once or pick until they win, Lucky Envelopes will get everyone rooting for a big winner! Simply select the prize you want to give away, up to \$1,000,000, put your Lucky Envelopes on display and give your contestants the chance to pick up a fabulous prize, courtesy of Odds On.

HIGHLIGHTS:

Effective - Use Lucky Envelopes to drive traffic, encourage sales, reward customers or incentivize employees.

Adaptable - Lucky Envelopes can be used in every setting for a variety of promotions.

Affordable - Offer up to a \$1,000,000 prize for a fraction of the cost.

Visually-Appealing - Place the Lucky Envelopes on display or enhance the staging of your promotion by placing them in Money Bags, bottles, balls, hats, horns...the possibilities are endless.

Entertaining - Lucky Envelopes gets the whole crowd rooting for a big winner.

Cost-Effective - Your promotional costs are predetermined and fixed.

Risk Free - When you have a winner, Odds On pays for the prize.

Easy to Run - Contestants select and open "envelopes" to win a fabulous prize.

Two Ways to Play - Choose from either Pick The Winner or Pick 'Til You Win.

TWO WAYS TO PLAY: EASY AS 1-2-3



PICK THE WINNER!

- 1) Select a grand prize and several self-insured consolation prizes geared for excitement to fill the remaining envelopes. Then, advertise the chance to win big at your location.
- 2) We'll send you security envelopes, each containing the names of your prizes. Place the envelopes on display in the container of your choice then qualify your contestants.
- 3) When your finalist selects the envelope containing the grand prize, Odds On will be there to pay for the prize!



PICK 'TIL YOU WIN!

- 1) Select a grand prize and two self-insured consolation prizes then advertise the chance to win big!
- 2) We'll send you the Lucky Envelopes, each containing a symbol representing one of the prizes. Place the envelopes on display in the container of your choice then qualify your contestants.
- 3) Your finalists then pick from the envelopes until they've collected five matching symbols to win the indicated prize! When they gather the five symbols representing the grand prize, Odds On will reward them with big cash!



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