



# LUCKY SQUARES

Tap into bigger crowds with a giant-prize Lucky Squares promotion!



## A SQUARE DEAL!

Add the excitement of giant prizes to your next football pool with Lucky Squares! Prior to each game, we will send you a grid with a mystery square worth \$10,000 or more! If the final score lands in the preselected square, the owner of that square wins the bonus prize - paid for by Odds On.

## HIGHLIGHTS

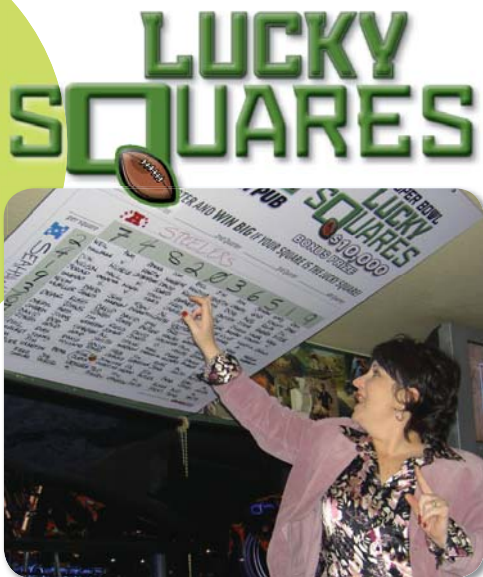
- Attention Grabbing** – Giant prizes command attention!
- Effective** – Increases traffic and keeps patrons around until the end of the game.
- Easy to Run** – Pick your prizes.
- Easy to Play** – Patrons enter their name on their choice of squares.
- Flexible** – Offer a grand prize and up to four self-insured consolation prizes.
- Affordable** – Offer up to a \$1,000,000 prize at a fraction of the cost.
- Cost Effective** – When you have a winner, Odds On pays the prize.

**WIN EACH QUARTER AND WIN BIG IF YOUR SQUARE IS THE LUCKY SQUARE!**  
 \$250 1st Quarter \$250 2nd Quarter \$250 3rd Quarter \$250 4th Quarter

		Steelers									
		7	4	8	2	0	3	6	5	1	9
Seahawks	2	1	2	3	4	5	6	7	8	9	10
	4	11	12	13	14	15	16	17	18	19	20
	1	Gerald Ingram	22	23	24	Fred Chavis	26	27	Mike Clark	29	30
	9	31	32	33	34	35	36	37	38	39	40
	3	41	42	43	44	45	46	47	48	49	50
	6	51	52	Gene Robinson	54	55	56	57	58	59	60
	7	61	62	63	64	65	66	67	68	69	70
	8	Phil Hackett	72	73	74	75	76	77	78	79	80
	0	81	82	83	84	85	86	87	88	89	90
	5	91	92	93	94	95	96	97	98	99	100



Lucky Squares promotions start from just \$685 and includes a complimentary reusable custom 44" x 48" poster and FREE shipping.



888.827.2249

www.oddsonpromotions.com

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# LUCKY SQUARES

## HOW IT WORKS

### 1 Select Prizes

Select a grand prize for the Final Score and up to four self-insured consolation prizes for each quarter score (1<sup>st</sup> quarter, halftime, 3<sup>rd</sup> quarter and the end of the game).

### 2 Patrons Select Squares

Have patrons select their lucky square or squares and either put their business card or write their name inside of it.



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 \$250 1<sup>st</sup> Quarter \$250 2<sup>nd</sup> Quarter \$250 3<sup>rd</sup> Quarter \$250 4<sup>th</sup> Quarter

	1	2	3	4	5	6
	11	12	13	14	15	16
Gerald	17	18	19	20	Fred	21
	22	23	24	25	26	27
	28	29	30	31	32	33
	34	35	36	37	38	39
	40	41	42	43	44	45
	46	47	48	49	50	51
	52	53	54	55	56	57
	58	59	60	61	62	63
Phil	64	65	66	67	68	69
	70	71	72	73	74	75
Steve	76	77	78	79	80	81
	82	83	84	85	86	87
	88	89	90	91	92	93
	94	95	96	97	98	99

### 3 Draw Numbers for Board

Prior to the start of the big game:

- Assign teams to the horizontal and vertical portion of the board
- Randomly draw the score numbers (0-9) to enter at the top of each column and start of each row to represent the final digit of the designated team's score.

### 4 Report Board

Call Odds On Promotions to report your teams and score numbers drawn.

### 5 Lucky Square Revealed

Odds On Promotions will then reveal the mystery lucky square.

Steelers

	7	4	8	2	0	3	6
2	1	2	3	4	5	6	7
4	11	12	13	14	15	16	17
1	Gerald	18	19	20	Fred	21	22
9		23	24	25	26	27	28
3		29	30	31	32	33	34
6		35	36	37	38	39	40
7		41	42	43	44	45	46
8		47	48	49	50	51	52
0		53	54	55	56	57	58
	59	60	61	62	63	64	65
	66	67	68	69	70	71	72
	73	74	75	76	77	78	79
	80	81	82	83	84	85	86
	87	88	89	90	91	92	93
	94	95	96	97	98	99	00



### 6 Award Prizes During Game

At the close of each quarter, using the last digit of each team's score as coordinates, locate the winning square and award a prize to the owner of that square.

### 7 Award Grand Prize

At the end of the game, if the game's final score matches the preselected lucky square, your winner will take home the bonus prize, paid for by Odds On.

Steelers

	5	9	4	7
Joe	Mike	Fred	Jan	
Smith	Fields	Miller	Hall	
Mike	Sue	Dan	Char	
Roberts	Franka	Turner	Foat	
Steve	John	Lynn	Mar	
Jones	Brown	Turner	Haym	
Fran	Tam	Mary	Mar	

