

stock

# SCRATCH & WIN CARDS



Let Odds On help you whip up more business, traffic and sales from scratch!



## EVERYONE'S A WINNER!

Scratch & Win Cards are a quick, affordable way to increase traffic, fun and excitement at your location! For just pennies per card you can give your customers the chance to win up to \$1,000,000, paid for by Odds On. Our stock cards are ready-to-ship and available in multiple themes. Every card is a potential winner and features a registration section, making it the perfect tool for database development and bounce back drawings. Customers simply scratch off a predetermined number of surfaces to reveal underlying symbols. When they unveil the correct number of matching symbols, Odds On will be there to pay for the prize!

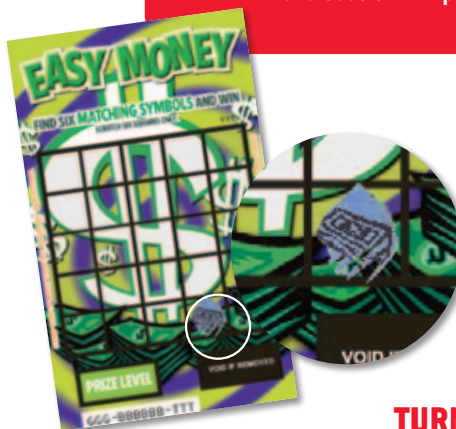
## HIGHLIGHTS

- Affordable** – Offer up to a \$1,000,000 prize for just pennies per card.
- Efficient** – The back of each card has a contact data/registration form.
- Easy to Run** – Select from unique themes and hand out the cards.
- Fast** – Preprinted cards are ready to ship immediately.
- Risk Free** – When you have a winner, Odds On pays for the prize.
- Easy to Play** – Just scratch and match the allotted number of squares.
- Cost Effective** – Your expenses are predetermined and fixed.



## EASY AS 1 2 3

- 1 Choose the scratch card and prize package that best suits your promotion. Then, advertise the chance to win big at your location.
- 2 Players simply scratch off a predetermined number of surfaces to reveal the underlying symbols.
- 3 When a player unveils the correct number of matching symbols they'll take home the prize indicated by the number of dollar signs revealed in the prize level box, and Odds On will pick up the tab!



TURN OVER FOR MORE >>



888.827.2249

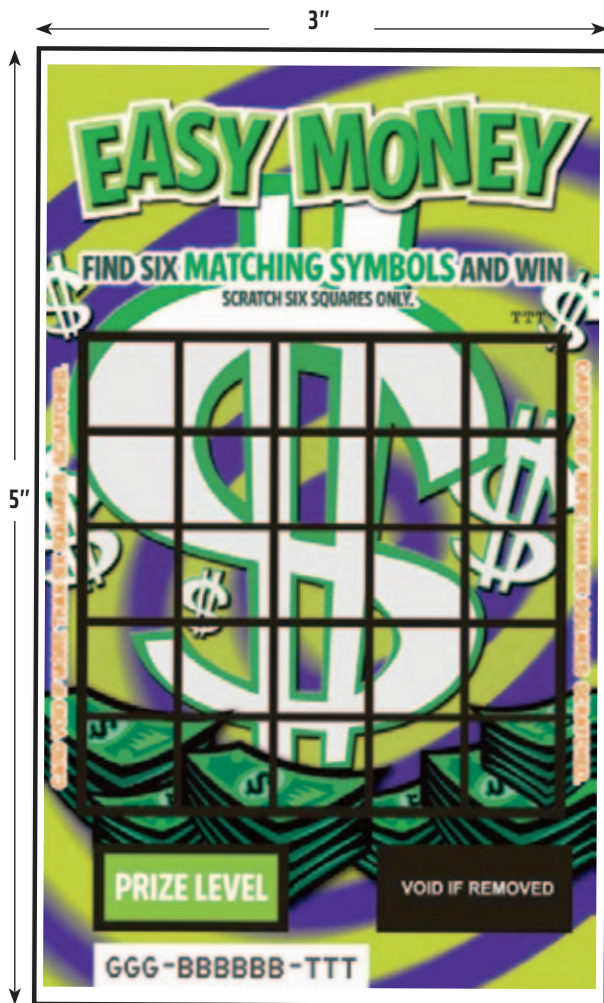
www.oddsonpromotions.com

6195 Ridgeview Court, Suite D | Reno, NV 89519



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Stock cards are ready to ship.  
Packages start at \$585



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Actual Sizes May Vary

NAME _____		
ADDRESS _____		
CITY _____	STATE _____	ZIP _____
PHONE (WITH AREA CODE) _____	E-MAIL ADDRESS _____	
SIGNATURE _____		

**EASY MONEY**  
SUMMARY OF OFFICIAL RULES AND HOW TO PLAY

1. NO PURCHASE NECESSARY TO PLAY. Void where prohibited by law. This card is non-transferable and may only be played by the person to whom it was distributed by Sponsor.
2. See "Official Rules" for promotion dates and details. By participating, you agree to be bound by the "Official Rules."
3. Sponsor's "Official Rules" are available at the Sponsor's place of business, or card distribution locations, or by requesting a copy, in writing, from Sponsor, attention: Official "Easy Money" Rules.
4. How to play - Scratch off any SIX (6) squares. If all the symbols revealed are MATCHING, you are an Instant Prize Winner, subject to verification.
5. The number of dollar symbols (\$) in the "PRIZE LEVEL" box determines the prize level you are eligible to win. See "Official Rules" for a complete list of potential prizes.
6. All cards presented for prize redemption are subject to verification by OddsOn Promotions and/or an OddsOn Promotions designated independent judging organization whose decisions are final.
7. **SCRATCH CARD IS VOID IF MORE THAN SIX (6) SQUARES AND THE "PRIZE LEVEL" BOX ARE REVEALED IN WHOLE OR IN PART. IF THERE ARE ANY ADDITIONAL MARKS OR SCRATCHES ON THE CARD, OTHER THAN THE SIX (6) REVEALED SQUARES AND THE "PRIZE LEVEL" BOX, THE CARD WILL BE CONSIDERED VOID AND WILL NOT BE ELIGIBLE FOR PRIZE REDEMPTION.**
8. Cards that are manipulated, altered, forged, hand printed, water damaged, mutilated, tampered with in any way, or which contain any computer programming, printing, mechanical or typographical errors, will be considered void and will not be eligible for prize redemption.
9. If you are a winner, complete the information above and see "Official Rules" for details regarding prize redemption and limitations on number of prizes available. UNCLAIMED PRIZES WILL NOT BE AWARDED. Taxes, if any, are the sole responsibility of the winner.
10. Odds of scratching the SIX (6) correct squares are 1:177,100. Any act, omission, or method of playing that changes these odds or the random chance of winning will render this card void.
11. Card is void if "VOID IF REMOVED" area is scratched in whole or in part.

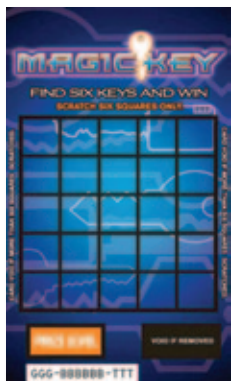
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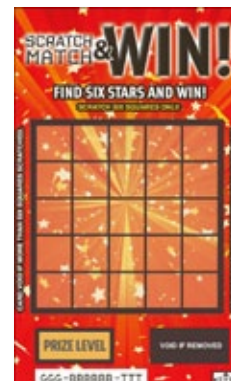
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Odds On Promotions is a division of Hole In One International, a full service golf tournament promotions company currently doing business with 18,000+ golf tournaments annually. Hole In One International offers hole in one insurance, million dollar shoot-out insurance, putting contest insurance, rain out insurance, as well as contest and sponsor signs for company, charity and golf course tournaments.