



VIDEO SCRATCH & WIN

Attract attention, increase foot traffic and generate more sales with Video Scratch & Win!



SCRATCH UP MORE BUSINESS!

Attract attention and create excitement with our interactive touch screen games. When your customer unveils all six winning symbols, they'll walk away with the grand prize, courtesy of Odds On.

HIGHLIGHTS:

- Affordable** - Offer up to a \$100,000 prize at a fraction of the cost.
- Attention Grabbing** - Entertaining sound effects and captivating video interface.
- Easy to Run** - Just plug and play.
- Easy to Play** - Customer taps a touch screen to reveal symbols and win a prize!
- Flexible** - Offer up to six different self-sponsored prizes, including an optional default prize, so everyone walks away a winner.
- Compact** - Smaller than a laptop, it fits easily on any tabletop.
- Cost Effective** - Your costs are predetermined and fixed.
- Risk Free** - When you have a winner, Odds On pays for the prize.

EASY AS 1 2 3

- 1 Choose a theme from our eight grand prize packages and up to six self-sponsored prizes. Then advertise the chance to win big.
- 2 Customers approach the touch screen game and using their fingertips unveil symbols on a 9x4 grid of squares.
- 3 If someone unveils all six winning symbols, they take home the grand prize and Odds On picks up the tab.

COST:

Video Scratch & Win promotions start at \$950 and include FREE shipping and a complimentary contest sign.



<< FREE CONTEST SIGN

TURN OVER FOR MORE >>



888.827.2249

www.oddsonpromotions.com

6195 Ridgeview Court, Suite D | Reno, NV 89519



case study: skip fordyce harley-davidson VIDEO SCRATCH & WIN

AUTOMOTIVE

How do you ensure a better blow-out sale when you've got 35,000 square feet of retail space? You give Odds On a call for a Video Scratch & Win promotion.

Scratch Up A Promotion

Skip Fordyce Harley-Davidson, recently recognized as a "Top 100" dealer by the prestigious Dealernews Magazine, took their Mardi Gras blow-out sale to a whole new level this year with a little help from one of Odds On Promotion's Video Scratch & Win games.

Spring Blow-Out

Along with a New Orleans-style barbecue and live music, the dealership offered every customer the chance to win one of three great prizes. Customers simply approached the tabletop touch screen Video Scratch & Win game and unveiled prize symbols using their fingertips. If a customer revealed four prize symbols, they won a \$250 gift card, five symbols got them a \$500 gift card and if they were able to reveal all 6 grand-prize winning symbols they received a \$25,000 Harley-Davidson motorcycle, paid for by Odds On.

Hit With Customers

"The prizes were what brought the traffic to the store...Video Scratch & Win was a big hit with the customers," explains Jack Dodd, who is in charge of marketing and promotions for Skip Fordyce. "When you are putting together an event, it is crucial to keep everything organized and moving forward. The staff at Odds On Promotions was always a pleasure to talk to...very patient and took the time to address my company's needs. We will be using these promotions for every event where we have prizes to give away."

Ready to rev up your marketing efforts? Give Odds On a call.



WHO: Skip Fordyce
Harley-Davidson

WHAT: Video Scratch & Win

WHERE: Riverside, Calif.

OBJECTIVE: Drive Additional Traffic

RESULTS: 1,000 Shoppers



Riding to Success

Video Scratch & Win drove in big crowds!



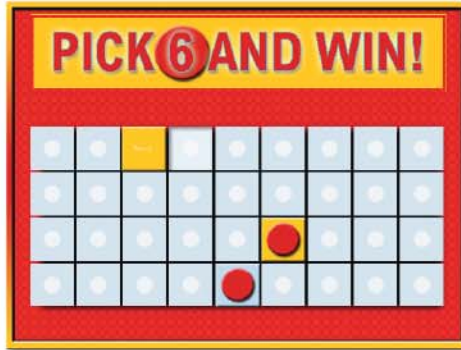


VIDEO SCRATCH & WIN

Here are a few of the great games you can choose from.



Hummer Hunt



Hot Spots

Attract attention and create excitement with our interactive touch screen games. When someone unveils all six winning symbols, they'll walk away with the grand prize, courtesy of Odds On.

FEATURES

FREE computer-mounted sign featuring customized prize table.

Shipping and storage case provided.

Plugs into any standard outlet.

No assembly required.



Bug-Win



Money Match



Winning Winter Wonderland



Born To Ride



CUSTOM GAMES AVAILABLE!

TURN OVER FOR MORE >>



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VIDEO SCRATCH & WIN

Here are a few of the great games you can choose from.



Caribbean Treasure



Panning for Gold

Looking for something truly unique?

Contact us and we'll design a custom Video Scratch & Win Game just for you!



Happy Birthday



Pick 6

This sport-themed game is available for all sports!



Great Gas Giveaway



Great Grocery Giveaway



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