

ZOOM BALL

Grab the spotlight, increase foot traffic and generate sales with Zoom Ball!



BUSINESS-BUILDING EXCITEMENT IS AT YOUR FINGERTIPS!

Action packed Zoom Ball is a fast paced promotion that gets customers lining up for the chance to win fabulous prizes with the touch of a button! Patrons simply press the button activating the ball blower and root for the orange balls to fill the Zoom Zone. If someone draws five or six balls, they walk away a winner—paid for by Odds On!

HIGHLIGHTS:

Attention Grabbing - Captivating ball blower commands attention.

Effective - Increases foot traffic and puts your product or service in the spotlight!

Easy to Run - Just plug and play.

Easy To Play - Patrons just press a button.

Flexible - Offer up to six different prizes.

Cost Effective - Your costs are predetermined and fixed.

Affordable - Offer up to a \$1,000,000 prize at a fraction of the cost.

Risk Free - When you have a winner, Odds On pays the prize.



EASY AS 1-2-3

- 1) Select any combination of up to two insured and four self-sponsored prizes that are geared for excitement then advertise the chance to win big at your location.
- 2) Patrons simply press the button to activate the ball blower and root for the balls to fill the "Zoom Zone".
- 3) When someone draws a prize-winning combination of balls, they walk away a winner, courtesy of Odds On.

<< FREE CONTEST SIGN

TURN OVER FOR MORE >>

Odds On
PROMOTIONS

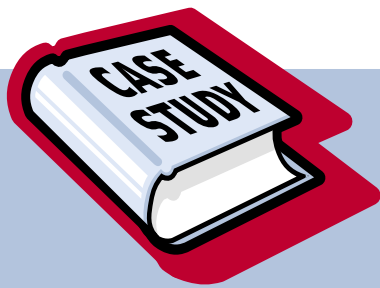
888.827.2249

www.oddsonpromotions.com

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ZOOM BALL



COST:

Zoom Ball packages start from \$2,550 and include FREE shipping and a complimentary custom 22" x 28" promotional sign.

WHO: Eagle Scoreboard Systems

WHAT: Zoom Ball

WHERE: PGA Merchandise Show, Orlando, Fla.

OBJECTIVE: Increase booth traffic and generate leads

RESULT: 5,000 leads generated

Gene Creech owner of Eagle Scoreboard Systems quite possibly met every single attendee at the PGA Merchandise trade show in Orlando, Fla. thanks to Zoom Ball, a fun, fresh traffic-driving promotion from Odds On.

Creech contacted Odds On in search of a unique way to drive attendees to his booth at the show. Zoom Ball's interactive, attention-grabbing, traffic-stopping features were just the ticket. "People were lined up all over the place to get a chance to play," stated Creech.

To participate, attendees simply pressed the machine's button to activate the ball blower and then rooted for the orange balls to fill the "Zoom Zone."

By taking advantage of Zoom Ball's multiple prize level capabilities, Creech gave each booth visitor the chance to take home a prize. If two or three orange balls were captured in the "Zoom Zone," they took home a Sharpie pen or a key chain divot repair tool. If four or five balls were in the "Zone", they took home \$100 or a trip to Hawaii, respectively. The grand prize for six balls was a brand new Buick SUV.

Creech made the most of the relationship that the PGA has with Buick by placing a Buick SUV in the entry lobby of the convention center along with signage directing show attendees to his booth.

"It worked exactly as you all told me it would. We had a helluva lotta traffic during the show. It was fun and exciting," explained Creech. Creech accumulated over 5,000 leads during the four-day show and handed out over 3,800 prizes to lucky winners including multiple \$100 prizes insured by Odds On.

DETAILS AND SPECIFICATIONS

- Weight: 100lbs.
- Measures: 24" x 24" x 68"
- Plugs into any standard outlet.
- Shipping/Storage case provided.
- Plug and Play
- FREE custom 22" x 28" color sign

"People were lined up all over the place to get a chance to play."

Gene Creech
Owner, Eagle Scoreboard Systems

