



Lucky hand poker run NON-PROFIT

Sell more hands, attract bigger sponsors and save time with Odds On's Lucky Hand Poker Run. Hands down, it's the fastest route to a bigger, better Poker Run!



UP THE ANTE...

With Lucky Hand Poker Run, contestants buy-in for the chance to win big. Contestants travel your poker run course, stopping at the designated locations and selecting a card. At the end of the run, each contestant (or your **volunteers**) enters their contestant number and highest five-card "hand" into Odds On's touch screen verification unit. If they have the preselected lucky hand, they win the giant prize, paid for by Odds On. Even better, the time-saving device automatically ranks each contestant's hand from highest to lowest, ensuring total accuracy, so awarding self-insured consolation prizes is a snap!

HIGHLIGHTS:

Bigger Donations - Giant prizes provide additional incentive for participation.

Easy to Play - Participants stop at your designated locations, select their cards and document them on their run cards. When they arrive at the final stop, they enter the highest 5-card hand into the touch screen verification unit.

Saves Time - Verification unit instantly ranks each hand.

Accurate - Hands are precisely ordered based upon cards drawn.

Easy to Run - Simply plug the computer into any standard outlet, attach the prize table sign and start entering hands.

Secure - Each contestant number is logged. Ranking information is password protected.

Portable - Laptop sized computer weighs just 10 pounds and fits on any table top.

Affordable - Offer up to a \$50,000 prize for a fraction of the cost.

Risk Free - When you have a winner, Odds On pays for the prize.



EASY AS 1 2 3

- 1 Select your grand prize package, how many hands you expect to sell, and your self-insured consolation prizes. Then advertise the chance to win big for supporting your cause!
- 2 Participants go to designated locations and select cards. At the final stop or at your after party, enter their contestant number and hand into the touch screen verification unit. Instantly each hand is ranked from highest to lowest value.
- 3 When someone enters the Lucky Hand, they take home the grand prize, and Odds On pays the giant jackpot!

FEATURES & SPECIFICATIONS:

- FREE computer-mounted sign announcing prize to be won
- Shipping and storage case provided
- Plugs into any standard outlet
- No assembly required
- Screen Size: 13.5" x 10.5" x 2.5"
- Support Stand: 7.5" x 6.5"
- Size with Sign: 16" x 19"

Lucky Hand Poker Run promotions start at \$850 and include FREE shipping and a complimentary contest sign.



FREE CONTEST SIGN ^

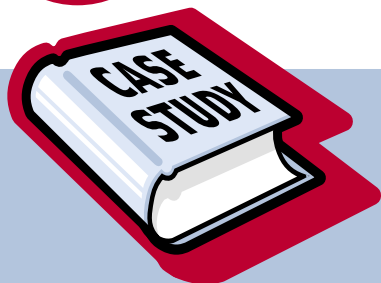
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Odds On
PROMOTIONS

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WHO: Hospice of Hancock County

WHAT: Powerboat Poker Run

WHERE: Hancock County, Maine

OBJECTIVE: Fundraiser

RESULT: \$2,000 Raised



Live, work or play near a body of water? Take a tip from the Hospice of Hancock County and consider a nautical poker run.

Powerboater Prizes

For the past two years the Hospice of Hancock County has expanded participation in their annual fund raising regatta by giving powerboat owners their own unique event, the High Card for Hospice Poker Run.

In conjunction with Stanley Subaru of Ellsworth, Maine, the Hospice gives every participant in the boating poker run the chance to win a brand new car.

How it Works

"Powerboat enthusiasts are required to navigate to five of seven scenic coastal locations and select a playing card. At the end of the day, the boat with the highest hand receives a prize," explains Karen Stanley, Executive Director of the Hospice of Hancock County. As an added incentive to increase participation, when someone collects a Royal Flush they win a car, courtesy of Stanley Subaru and paid for by Odds On.

Increased Donations

Open to boats 21 feet or longer, this unique marine event gets even more boat owners into the spirit of giving. "We raised around \$2,000 from the powerboat event. And we are confident that we will raise more each year as we learn how to better run the event," stated Stanley.

While no one got the Royal Flush, David Doolittle, skipper on the Galivant, took home a canvas bag full of regatta goodies including hats Tee-shirts and a subscription to Ocean Navigator magazine for drawing a pair of aces and a pair of nines. His prize, as well as others, were awarded at a traditional lobster bake, featuring live entertainment, which took place immediately after the race.

"We had a great day and our participants enjoyed the event," reported Stanley.

"We raised \$2,000 from the powerboat event!"

Karen Stanley,
Executive Director of
Hospice of Hancock County

