



prize vault TRADE SHOWS

Vault ahead of the competition!



Here's a winning combination.

Here's a winning combination: your exhibit and our Prize Vault!

Build awareness, increase traffic and generate more leads with the Prize Vault. Simply place cash, keys or a model of the prize into our vault and advertise the chance to win.

When someone cracks the code, Odds On will be there to pay for the prize!

HIGHLIGHTS:

Effective - Increases booth traffic and enhances visibility!

Easy to Run - Arrives programmed and ready for use.

Easy to Transport - Weighs under 10 pounds and measures just 12" x 10" x 10".

Affordable - Offer up to a \$1,000,000 prize at a fraction of the cost.

Versatile - Clear Plexiglas box works with any prize in every setting.

Easy To Play - Customer punches in a number from 2-12 digits.

Risk Free - When you have a winner, Odds On pays for the prize.

Flexible - Vault can be custom programmed to award as many second and third place prizes as you'd like to give away.

Cost Effective - Your costs are predetermined and fixed.



EASY AS 1 2 3

- 1 Select your grand prize and consolation prizes. Then advertise the chance to win your fabulous prizes by stopping by your booth and attempting to crack the code.
- 2 Following the customized instructions on the Prize Vault's lighted electronic display, patrons enter their choice of digits.
- 3 When someone cracks the grand prize winning code, they walk away a winner, paid for by Odds On.

FEATURES & SPECIFICATIONS:

- Shipping and storage case provided
- No assembly required
- 2-12 digit flexibility
- Size: 12" x 10" x 10"
- Weight: 10lbs.



Prize Vault promotions start at \$900 and include custom programming, customized LED messages, FREE shipping and a complimentary custom 11" x 17" promotional sign.



^ FREE CONTEST SIGN

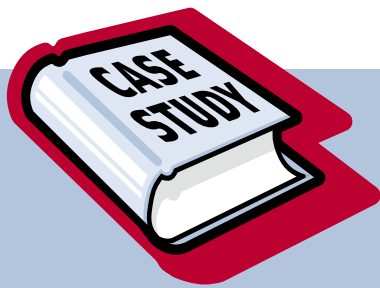
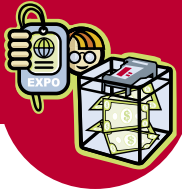
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OddsOn
PROMOTIONS

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WHAT: Prize Vault

WHERE: Resource Management

OBJECTIVE: Increase foot-traffic

RESULT: Steady traffic all show long



To get more out of their extensive trade show schedule, Resource Management turned to Odds On Promotions for top quality traffic driving promotions. Their perennial favorite? The Prize Vault.

The Prize Vault is an affordable way for Resource Management to give every show attendee the chance to win a fabulous prize... an all expenses paid trip to Hawaii for two. After completing a basic demographic information card, attendees enter their choice of five digits into the vault in an effort to win the the luxurious vacation in exotic Hawaii. When someone enters the winning code, Resource Management helps them pack their bags, and Odds On pays for the tickets!

"It keeps a steady stream of customers coming to our booth. We never exhibit without it. It keeps the booth buzzing and helps us generate more leads than we can keep up with," reports Bob Johnston, Marketing Director of Resource Management.

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**Bob Johnston,
Marketing Director,
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