



zoom ball TRADE SHOWS

Attract a crowd with a push of a button.



HIGHLIGHTS

Guaranteed to attract a crowd, Zoom Ball will increase traffic, product visibility and customer awareness at your next trade show. Attendees simply press the button activating the ball blower and root for the orange balls to fill the Zoom Zone. If someone draws five or six orange balls, they walk away a winner – paid for by Odds On.

Grab Attention - Captivating ball blower stops traffic.

Effective - Increases traffic and product visibility.

Easy to Run - Just plug and play.

Easy to Play - Attendees just press a button.

Flexible - Offer up to six different prizes.

Cost Effective - Your costs are predetermined and fixed.

Affordable - Offer up to a \$1,000,000 prize at a fraction of the cost.

Risk Free - When you have a winner, Odds On pays for the prize.



EASY AS 1-2-3

- 1) Select prizes geared for excitement—any combination of up to two insured and four self-sponsored. Advertise the chance to win big at your booth.
- 2) Attendees simply press the button to activate the ball blower and root for the balls to fill the "Zoom Zone".
- 3) If someone draws a prize-winning combination of balls, they walk away a winner—courtesy of Odds On.

<<FREE CONTEST SIGN

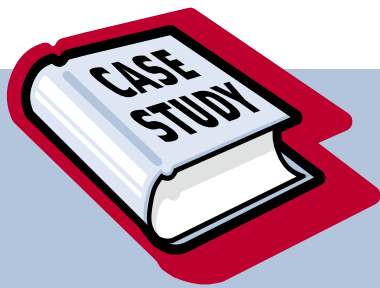
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Odds On
PROMOTIONS

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WHAT: Zoom Ball

WHERE: PGA Merchandise Show,
Orlando, Florida

OBJECTIVE: Increase booth traffic
and generate leads

RESULT: 5,000 leads generated



COST:

Zoom Ball packages start at \$2,550 and include FREE shipping and a complimentary custom 22" x 28" promotional sign.

Gene Creech, owner of Eagle Scoreboard Systems, quite possibly met every single attendee at the PGA Merchandise trade show in Orlando, Florida. Thanks to Zoom Ball—a fun, fresh, traffic-driving promotion from Odds On.

To participate, show attendees simply pressed the machine's button to activate the ball blower and then rooted for the orange balls to fill the "Zoom Zone".

If four or five balls were in the "Zone" they took home \$100 or a trip to Hawaii, respectively. The grand prize for six balls was a brand new Buick SUV.

"It worked exactly as you all told me it would. We had a helluva lotta traffic during the show. It was fun and exciting," explained Creech. Creech accumulated over 5,000 leads during the four-day show and handed out over 3,800 prizes to lucky winners including multiple \$100 prizes insured by Odds On.

**"People were lined up
all over the place
to get a chance to play."**

Gene Creech, owner of
Eagle Scoreboard Systems



DETAILS AND SPECIFICATIONS:

- **Weight:** 100lbs.
- **Measures:** 24" x 24" x 68"
- **Plugs into any standard outlet**
- **Shipping/Storage case provided**
- **Plug and Play**
- **FREE custom 22" x 28" color sign**