

contests and promotions FOOTBALL

Odds On offers a variety of solutions to create excitement, increase revenue, generate publicity, incentivize performance and develop effective sponsorship packages. And with Odds On, you can offer up to a \$1,000,000 prize completely risk-free for a fixed fee.

REGISTER TO WIN

Conditional Rebates

Build a promotion around any condition you can think of. Your favorite team winning the Super Bowl. Your MVP throwing 50 touchdown passes. Your kicker kicking a 60-yard field goal. The possibilities are endless! And, when the condition holds true, Odds On pays the price.

Lucky Squares

Add the excitement of big prizes to any football pool! It's simple. Prior to each game we will send you a grid with a mystery square worth \$10,000 or more! If the final score lands in the preselected square, the owner of that square wins the bonus prize - paid for by Odds On.

Parlay Cards

Give your casino patrons a chance to win a trip to the Super Bowl or a huge cash prize by submitting their picks against the spread.

Predictions

Predictions make great promotions. Give fans the chance to predict the total number of first downs in a game or season. Or, the series or final rushing yardage of a player or team. Anything yet to be determined will work. When the future is unveiled, Odds On will be there to write the check.

Prize Plays

Make any play worth big money. Register your contestants prior to kickoff. Select a play such as a punt or kick-off return, safety, or blocked field goal and sit back and watch the game. If the selected play occurs, your contestant wins big!

Return for Riches

You choose the team and get out in front and block. If they return a kickoff, punt, interception, or fumble for a touchdown, a randomly selected fan can take the money and run.

EMPLOYEE INCENTIVE

Player & Coach Bonuses

Motivate players and coaches alike with an incentive worth striving for. We insure dozens of contract incentive clauses for top athletes and coaches in all sports. Why take the risk of a budget breaking bonus? That's our job.

TURN OVER FOR MORE IDEAS >>



OddsOn
PROMOTIONS

888.827.2249

www.oddsonpromotions.com

6195 Ridgeview Court, Suite D | Reno, NV 89509



FOOTBALL SKILLS CONTESTS

Arena Football

Bring a lucky fan onto the field for the chance to kick a 40-yard or longer arena football field goal for a huge prize. When the ball splits the uprights, Odds On will write the check.

Kick for Cash

Give a randomly selected contestant the opportunity to kick a 40-yard or longer field goal with a huge prize on the line! Split the uprights and Odds On will foot the bill.

Nerf Target Toss

Anyone can throw a Nerf ball! Give randomly selected contestants the chance to drop back and throw the perfect pass through a template, car window, or sunroof. When the pass is completed, Odds On will be there to write the check.

Perfect Punt

Our most popular football promotion! Park a truck a set distance from pay dirt. Randomly select your contestants to pull off the perfect punt into the bed of the truck, and drive away with the prom queen. And the truck, of course.

Punt, Pass & Chip

Why not combine two promotions into one? From the back of the end zone, your contestant starts with a pass towards the opposite goal line, followed by a punt from where the pass landed, and ending with a Tiger Woods like chip with a wiffle ball through the uprights for all the cash.

Punt, Pass & Kick

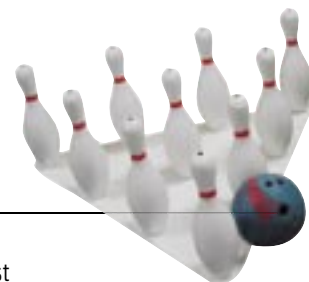
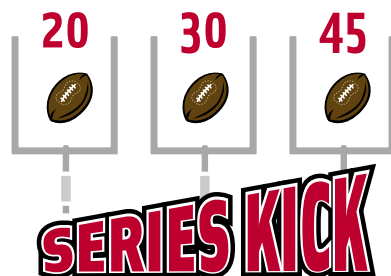
This one is great fun. From the back of the end zone, your contestant starts with a pass towards the opposite goal line, followed by a punt from where the pass landed and ending with a kick through the uprights for all the dough.

Series Kick

An economical version of Kick for Cash. A randomly selected contestant must kick a series of field goals. The more you make, the better the prize. Paid for by Odds On, of course.

Target Toss

Give randomly selected contestants the chance to drop back and throw the perfect pass through a template or car window. When the pass is completed Odds On, will be there to write the check.



MISCELLANEOUS FUN

Field Bowling

Bowling is a great promotion, for any venue. Odds On will provide all the contest necessities. You can offer up to \$50,000 in cash and prizes to any contestant who rolls a strike!

Frisbee Toss

This is a great promotion which can be used in a variety of ways. Offer a huge prize, paid for by Odds On, to anyone who can toss a Frisbee through a template opening or the window of a car. Or, give everyone a Frisbee and the chance to toss it through the sunroof from their seat. Heck, anyone can throw a Frisbee!

SEE NEXT PAGE FOR MORE IDEAS >>



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Horseshoes

This is a great promotion for any venue. Randomly select a contestant to toss a ringer for all the cash. Use standard horseshoes and stakes or Odds On can provide all the necessities to do it anywhere. When your contestant rattles the stake, Odds On will rattle their bank account.

Jumbo Dice

Jumbo Dice are sure to turn heads at your next home game. Randomly select fans to roll our oversized dice for a chance to win big! Odds On will customize a set of 8" dice for your promotion. C-H-I-E-F-S, H-A-R-L-E-Y, N-I-N-E-R-S, M-I-L-L-I-O-N, the possibilities are endless. And best of all, we'll pay the tab when someone beats the odds.



Lucky Envelopes

Lucky Envelopes is our most versatile promotion. Great for sponsor involvement in all venues, it gives your contestants the chance to select from numerous sealed envelopes containing various prize levels. Enhance your presentation by putting the envelopes in helmets, footballs, gloves, whatever fits your situation.

Paper Airplane Toss

Everyone knows how to make a paper airplane. This contest gives your contestants a chance to toss a paper airplane through a template, car window, etc. Involve the entire stadium by parking a car on the field and giving everyone a chance to land one in the sun roof from their seat. A successful landing will bring a huge prize from Odds On.

Putting Contest

A putting contest is a great change of pace at a football venue. Randomly select your contestants and give them a chance to try their luck at sinking a 50ft or longer putt at mid field for a huge prize. Odds On will provide the putting ramp or target template and a check for the balance due if someone holes the lucky putt.

Scratch & Win

Scratch & Win Cards are a proven winner for every venue. Odds On has numerous in stock and ready to ship cards to fit any marketing campaign. We can also customize a card for your ongoing use. Our cards are secure and offer you the ability to give away up to \$1,000,000 during your next promotion for as little as pennies a head. Each card is a potential winner and offers you the ability to build a database for follow-up by using the registration section printed on the back of each card.



Premiums start as low as \$500.

Call today for a free, no-obligation quote.

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