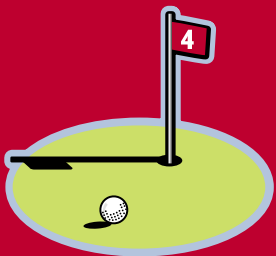


PUTTING

Want more traffic? Give them a swing at the green!



MAKE "DRIVE FOR SHOW, PUTT FOR DOUGH" YOUR MANTRA

Increase excitement, traffic and sales at your next event with a giant prize putting promotion from Odds On. Randomly select a contestant and give them a swing at making a million-dollar single putt. Or, test their skill with a combination putt for cars, cash, or anything else you can dream up. And when your contestant sinks the putt, the prize will be paid for, courtesy of Odds On.

HIGHLIGHTS:

Effective - Increase traffic, fun and excitement at your next event.

Easy to Run - Just set up your putting green, ramp or target template and let your participants take a swing at big prizes.

Easy to Play - Anyone can sink a putt.

Flexible - Single and multiple putt contests can be done in virtually any setting or on any surface.

Affordable - Offer up to a \$1,000,000 prize for a fraction of the cost.

Cost-Effective - Your costs are predetermined and fixed.

Risk Free - When you have a winner, Odds On pays for the prize.



Optional Putting Ramp or Target Template available from Odds On.

Flag Not Included



EASY AS 1-2-3

- 1) Choose from a single or multiple putt promotion and a grand prize geared for excitement.
- 2) Advertise the chance to win big at your putting promotion!
- 3) When one of your contestants sinks the big putt, Odds On will deliver their prize!

TURN OVER FOR MORE >>

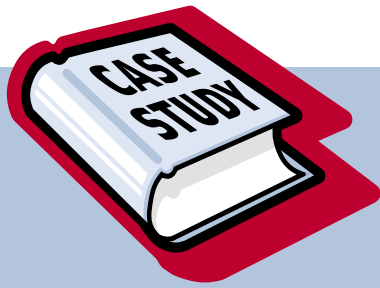
Odds On
PROMOTIONS

888.827.2249

www.oddsonpromotions.com

6195 Ridgeview Court, Suite D | Reno, NV 89509

PUTTING CONTESTS



COST: Putting Contests start at \$450.

WHO: Foothill Ranch Chevrolet

WHAT: Putting Contest

WHERE: Foothill Ranch, Calif.

OBJECTIVE: Increase Foot Traffic

RESULT: Winning Promotion

**What does a letter and good putt get you in Foothill Ranch, Calif.?
A brand new Chevrolet Equinox, courtesy of Odds On Promotions!**

Big Putt Mailer

Westates Automotive Promotions recently put some putting into a direct mail piece for Foothill Ranch Chevrolet and ended up giving George Welsh a stunning cobalt blue 2005 Equinox, paid for by Odds On.

Invitation to Win

When Welsh received his invitation to win from Foothill Ranch Chevrolet, he and many other recipients headed on down to the dealership to check out the inventory and make an initial qualification putt.

Return for Rewards

After three weekends of qualifications, Welsh and two other semi-finalists were invited back to make a 25-foot putt. It was Welsh who sank one first, earning the coveted chance to make a 50-foot putt to win the Chevrolet.

Pure Delight

When Welsh's putter stroked the ball a pure sound filled the dealership. With a crowd looking on, the ball rolled across the showroom floor and dropped neatly into the cup! As for Westates, well they got some additional mileage out of this winning promotion as well. Their latest traffic-driving mailer for Foothill Ranch features a photo of Welsh and his wife in their brand new car.



**With a crowd looking on,
the ball rolled across the
showroom floor and dropped
neatly into the cup.**



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