



customizable

SCRATCH & WIN CARDS

Customization...it's in the Cards!



EVERYONE'S A WINNER...

Scratch & Win Cards are an easy, effective and affordable tool for increasing traffic, sales and excitement at any location. And, with Odds On's Customizable Scratch & Win Cards you can run a "personalized" promotion for just a few pennies per card. Our customizable cards give you the ability to incorporate sponsors logo's, bounce-back offers and second chance drawings - all with quick turnaround. Simply choose your prize and select a theme from one of our two customizable designs. Every card is a potential winner and if one of your customer's unveils the correct number of matching symbols, Odds On will be there to pay for the prize... up to \$1,000,000.

HIGHLIGHTS...

- Affordable** – Offer up to a \$1,000,000 prize for just pennies per card.
- Efficient** – The back of each card has a contact data/registration form.
- Easy to Run** – Select from two unique themes and hand out the cards.
- Fast** – Customizable cards are ready to ship days after logos are approved.
- Risk Free** – When you have a winner, Odds On pays for the prize.
- Easy to Play** – Just scratch and match the allotted number of squares.
- Cost Effective** – Your expenses are predetermined and fixed.
- Customizable** – Cards are designed with your sponsors logo's, bounce-back offers and second-chance drawings.



EASY AS 1 2 3

- 1 Choose the scratch card and prize that best suits your promotion and let us help customize the card exclusively for you. Then advertise the chance to win big at your location.
- 2 Players simply scratch off a predetermined number of surfaces to reveal the underlying symbols.
- 3 When a player unveils the correct winning symbols, they'll take home the prize and Odds On Promotions will pick up the tab!



CUSTOM CARDS

Want to design your very own Custom Scratch & Win Card? Odds On can help you from start to finish in designing a completely custom card exclusively for your event. Call for details.



TURN OVER FOR MORE >>



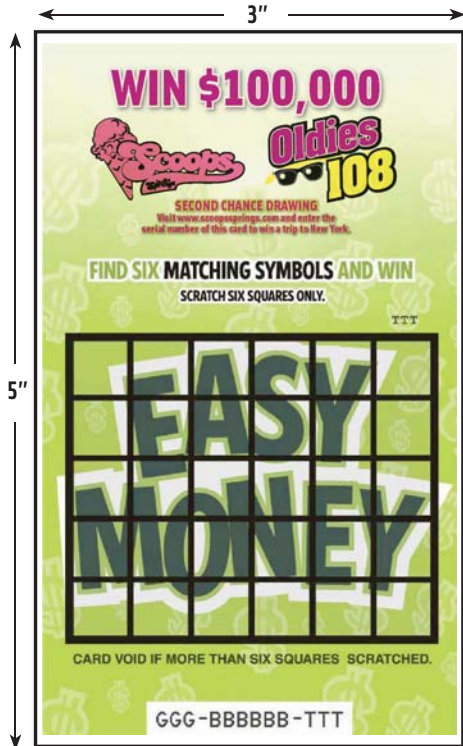
888.827.2249

www.oddsonpromotions.com

6195 Ridgeview Court, Suite D | Reno, NV 89519



customizable SCRATCH & WIN CARDS



6 of 30

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE (WITH AREA CODE) _____ E-MAIL ADDRESS _____

SIGNATURE _____

EASY MONEY
SUMMARY OF OFFICIAL RULES AND HOW TO PLAY

1. NO PURCHASE NECESSARY TO PLAY. Void where prohibited by law. This card is non-transferable and may only be played by the person to whom it was distributed by Sponsor.
2. See "Official Rules" for promotion dates and details. By participating, you agree to be bound by the "Official Rules."
3. Sponsor's "Official Rules" are available at the Sponsor's place of business, or card distribution locations, or by requesting a copy, in writing, from Sponsor, attention: Official "Easy Money" Rules.
4. How to play - Scratch off any SIX (6) squares. If all the symbols revealed are MATCHING, you are an Instant Prize Winner, subject to verification.
5. See "Official Rules" for a complete list of potential prizes.
6. All cards presented for prize redemption are subject to verification by OddsOn Promotions and/or an OddsOn Promotions designated independent judging organization whose decisions are final.
7. SCRATCH CARD IS VOID IF MORE THAN SIX (6) SQUARES ARE REVEALED IN WHOLE OR IN PART. IF THERE ARE ANY ADDITIONAL MARKS OR SCRATCHES ON THE CARD, OTHER THAN THE SIX (6) REVEALED SQUARES, THE CARD WILL BE CONSIDERED VOID AND WILL NOT BE ELIGIBLE FOR PRIZE REDEMPTION.
8. Cards that are manipulated, altered, forged, hand printed, water damaged, mutilated, tampered with in any way, or which contain any computer programming, printing, mechanical or typographical errors, will be considered void and will not be eligible for prize redemption.
9. If you are a winner, complete the information above and see "Official Rules" for details regarding prize redemption and limitations on number of prizes available. UNCLAIMED PRIZES WILL NOT BE AWARDED. Taxes, if any, are the sole responsibility of the winner.
10. Odds of scratching the SIX (6) correct squares are 1:593,775. Any act, omission, or method of playing that changes these odds or the random chance of winning will render this card void.

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IMPRINTING YOUR SCRATCH CARDS

Customizable Scratch Cards can be imprinted with almost anything you can dream up including coupons, bounceback promotions, second touch offers and second chance drawings. Imprints are full color and you can include up to two logos.

Minimum Order Quantity: 960

Imprint Colors: Full Color

Maximum Imprint Area: 2.85" w x 1.5" h

Maximum Number of Logos: 2

Minimum Font Size for Small Copy: 6 pt



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NAME _____

ADDRESS _____

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PHONE (WITH AREA CODE) _____ E-MAIL ADDRESS _____

SIGNATURE _____

FAST CASH
SUMMARY OF OFFICIAL RULES AND HOW TO PLAY

1. NO PURCHASE NECESSARY TO PLAY. Void where prohibited by law. This card is non-transferable and may only be played by the person to whom it was distributed by Sponsor.
2. See "Official Rules" for promotion dates and details. By participating, you agree to be bound by the "Official Rules."
3. Sponsor's "Official Rules" are available at the Sponsor's place of business, or card distribution locations, or by requesting a copy, in writing, from Sponsor, attention: Official "Fast Cash" Rules.
4. How to play - Scratch off any SIX (6) squares. If all the symbols revealed are MATCHING, you are an Instant Prize Winner, subject to verification.
5. See "Official Rules" for a complete list of potential prizes.
6. All cards presented for prize redemption are subject to verification by OddsOn Promotions and/or an OddsOn Promotions designated independent judging organization whose decisions are final.
7. SCRATCH CARD IS VOID IF MORE THAN SIX (6) SQUARES ARE REVEALED IN WHOLE OR IN PART. IF THERE ARE ANY ADDITIONAL MARKS OR SCRATCHES ON THE CARD, OTHER THAN THE SIX (6) REVEALED SQUARES, THE CARD WILL BE CONSIDERED VOID AND WILL NOT BE ELIGIBLE FOR PRIZE REDEMPTION.
8. Cards that are manipulated, altered, forged, hand printed, water damaged, mutilated, tampered with in any way, or which contain any computer programming, printing, mechanical or typographical errors, will be considered void and will not be eligible for prize redemption.
9. If you are a winner, complete the information above and see "Official Rules" for details regarding prize redemption and limitations on number of prizes available. UNCLAIMED PRIZES WILL NOT BE AWARDED. Taxes, if any, are the sole responsibility of the winner.
10. Odds of scratching the SIX (6) correct squares are 1:593,775. Any act, omission, or method of playing that changes these odds or the random chance of winning will render this card void.

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