

**CREATE
EXCITEMENT**

**INCREASE
AWARENESS**

**DRIVE
TRAFFIC**

**SCORE MORE
SALES**

**MAXIMIZE
YOUR
SPONSORSHIP**

**WITH A GIANT-PRIZE
BASEBALL CONTEST FROM
ODDS ON PROMOTIONS.**

Want to hit one out of the park this baseball season? With Odds On Promotions winning line-up of baseball promotions, you can give fans the chance to win all-expense paid vacations, luxury automobiles and brand new houses all season long for just a fraction of the cost. That's because when you have a big winner, on-field or off, Odds On will be there to pay for the prize — up to \$1,000,000!

ALL ABOUT

Baseball...

1

GO FOR THE GOLD GRAND SLAM

Here's a surefire way to add excitement and keep fans in their seats until late in the game. It starts when you choose an inning, a big cash prize, and a lucky contestant. If a member of the home team hits a Grand Slam during your selected inning, your lucky fan walks away with the "gold", courtesy of Odds On.

2

CYCLE FOR A CYCLE

Attention motorcycle dealers or anyone else who'd like to give away the keys to a brand new ride. With Odds On's Hit for the Cycle contest, you'll pick the game or the series and get ready to root for a big hitter! If one of your hometown heroes can hit a single, double, triple and a homerun, a lucky fan takes home a brand new ride, paid for by Odds On.

3

TRIPLE PLAY FOR TREASURE, OR TOYOTA

Here's a contest that will give baseball fans an even bigger reason to cheer on the home team! With Odds On's Triple Play for Treasure contest, when your team makes a triple play, a randomly selected fan will take home a treasure chest full of cash (or other fabulous prizes), and Odds On foots the bill.

4

THROW FOR DOUGH

Give your fans a shot at winning some serious cash with Odds On's Target Toss contest. If a randomly selected fan can throw the ultimate strike through your logo'd template, they'll take home the cash and Odds On will write the check. This one's perfect for awarding self-insured secondary prizes just for hitting the sign!

5

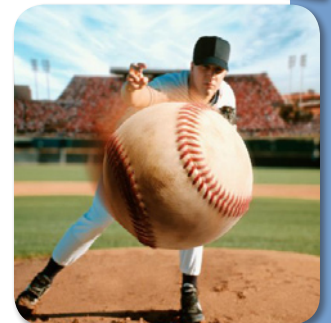
STRIKE OUT THE SIDE FOR SERIOUS CASH, A SATURN OR SOFTAIL

Pick an inning, and root for nine straight fastballs on the outside corner. If the home team's pitcher can sit down three in a row, Odds On Promotions will pay for your chosen prize - up to \$1,000,000.

6

NO HITTER HOME GIVEAWAY

Imagine the response when you give baseball fans the chance to win a brand new house—or a house full of furniture, courtesy of Odds On. You pick the game, series or season and if your team's ace throws a no-hitter, your lucky fan will reap the rewards!



Odds On
PROMOTIONS

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