

READY TO GO "ALL IN"?

GRAB HEADLINES WHILE BOOSTING TRAFFIC, EVENT PARTICIPATION AND SALES WITH A GIANT-PRIZE POKER PROMOTION!

And remember, with Odds On you don't have to risk it all – because when you have a big winner, we'll be there to pay for the prize, up to \$1,000,000!

TOP FIVE POKER PROMOTIONS

1

MILLION DOLLAR DEAL POKER

Ante up for fun and excitement! Give your contestants the chance to win up to \$1,000,000 with Odds On Promotion's Million Dollar Deal. We've taken 20 oversized cards, 10 through Ace – and placed them inside our Lucky Envelopes to display on a game board. Your contestant selects five envelopes to build their hand. If they draw a Four of a Kind or Royal Flush, they win an insured prize and Odds On antes up, for up to \$1,000,000. Secondary self-sponsored prizes can be awarded for drawing a Straight, a Full House, Two Pair, Three of a Kind, etc. The possibilities are endless and Odds On can help fit any budget.

2

THE ROYAL ROLL

Here's a great promotion that combines the thrills of high-stakes poker with the fast-paced action of a dice roll! Contestants simply roll their way to fabulous prizes using Odds On's customizable oversized dice. When someone rolls the grand-prize winning combination of symbols (i.e. 10-J-K-Q-A, R-O-Y-A-L, or F-L-U-S-H), they'll win your jackpot and Odds On will send you a check! Talk about easy money!

3

LUCKY JOKER POKER

Draw big attention to your event by giving a few lucky finalists the chance to win up to a \$1,000,000 playing Lucky Joker Poker, a poker-themed Pick 'Til You Win game. The game board holds 40 envelopes, each of which is filled with one of three prize symbols. Contestants choose envelopes one at a time, until they collect five matching prize symbols, winning the corresponding prize. If your lucky contestant finds the five Royal Flush symbols first, Odds On will be there to pick up the tab!

4

ACES HIGH

Fun and flexible, the object of this poker-themed game is for your contestants to locate three Aces, or any other three cards you'd like to use (7s, Hearts, Kings, Queens, etc), out of a total of 21 envelopes in order to win up to \$1,000,000. This quick-playing game is perfect for awarding auxiliary prizes by assigning each card a dollar value and rewarding contestants accordingly.

5

LUCKY HAND POKER RUN

A Poker Run whether by land, sea, or just at a special event is a proven fundraiser or simply just, fun! Register contestants and issue a list of five sponsor locations to visit. At each location, contestants randomly draw a playing card. After visiting all locations, they proceed to the final stop and enter their five cards into our Verification Computer. If their "lucky" hand matches the preselected winning hand, Odds On will pay for the prize! Better yet, the computer will also tally the highest hands for easy administration of self-sponsored prizes.



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