



Q & A

Questions and Answers to just how easy it is to make your games even bigger!

PLAYING WITH REGULAR GAMES

Q Can Bonus Prize Bingo be played with regular games?

A Yes! Bonus Prize Bingo is played in conjunction with regular session pattern games. there's no need to interrupt your scheduled games. You simply sell Bonus Prize Bingo cards in addition to your regular pattern game cards.

PAYING FOR BONUS PRIZE BINGO

Q How do we pay for Bonus Prize Bingo?

A Pay only for the cards you sell! You'll be billed monthly on the Bonus Prize Bingo cards sold during the previous month. Nothing up front and nothing to lose!

SPECIAL PAPER

Q Do we need special paper?

A No. Bonus Prize Bingo can be played on any standard Bingo King, Arrow or other bingo paper.

QUALIFYING CARDS FOR COVERAGE

Q How do we qualify cards for coverage?

A Simply fax or email us a reporting sheet prior to the start of any Bonus Prize Game.

SECURITY

Q How does the security system work?

A Each Bonus Prize Bingo Game insured by Odds On Promotions must be videotaped. You will need a four-camera system in your hall (if you don't already have one). Your only responsibility is to turn it on before each Bonus Prize Game.

WHEN THERE'S A WINNER

Q What happens when we have a winner?

A When you have a winner all you'll need to do is make a photocopy of the winning card face and send it to Odds On Promotions with the corresponding security videotape. Your claim will be reviewed and paid in 48 hours.



INCREASE TRAFFIC & PROFITS WITH BONUS PRIZE BINGO!

Turn regular pattern games into Bonus Prize Games with great prizes like **CASH, CARS, BOATS, and RVS** all for just pennies per card!

OFFERED EXCLUSIVELY BY



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Odds On Promotions is a purchasing group operating pursuant to the Liability Risk Retention Act of 1986 (15 USC 3901 et seq) and underwritten by Insurance Corporation of Hannover





HERE'S HOW IT WORKS:

Offer additional Bonus Prize Bingo cards during regularly scheduled pattern games of your choice (we recommend twice per session).

Charge whatever you'd like for the Bonus Prize cards. **If one of your players gets the pattern on a Bonus Prize card in a pre-determined number of calls, they win the Bonus Prize!** And here's the best part, you pay only for the cards you sell and Odds On Promotions covers the prize when you have a winner—all for just pennies per card!



IF YOU ADD TWO BONUS PRIZE GAMES TO EACH OF YOUR SESSIONS, YOU CAN INCREASE YOUR ANNUAL REVENUES BY UP TO \$282,000!*

PROFIT HOW MUCH CAN YOU MAKE?

Give away a \$10,000 prize. Charge \$1 per Bonus Prize card. And see how much you can make



Profit estimates based on the letter "X" pattern in 17 numbers or less and offered an average of five sessions per week with two Bonus Prize games per session.

Cards Per Game	Annual Profit
100	\$40,560
200	\$81,120
300	\$121,680
400	\$162,240

WHY OFFER BONUS PRIZE BINGO?

○ INCREASE TRAFFIC.

Bonus Prize Bingo will drive additional traffic to your facility by giving you the ability to advertise attention-grabbing prizes like a chance to win up to \$1,000,000! Odds On can insure any pattern and any prize, and we will work with you to customize your Bonus Prize Bingo Games to suit your needs!

○ INCREASE PLAY AND PROFIT.

Bonus Prize Bingo is an add-on game that customers play alongside your regular pattern game. You'll be selling more cards every time you run a Bonus Prize Bingo game. And, by adding just two Bonus Prize Bingo games to each of your sessions you can increase your annual revenues by up to \$282,000*.

○ IT'S EASY AND AFFORDABLE.

We'll help you to determine the frequency and prize level best suited for your facility. We can even assist you with promotional materials in order to help you sell more cards. The best part is you pay only for the cards you sell and packages start from as little as 2¢ per card (for a \$10,000 prize). **Call 888-827-2249 for a no obligation quote and consultation.**

*See the Bonus Prize Bingo Pricing sheet for an explanation of revenue estimates.

WIN BIG!



BE SURE TO PICK UP EXTRA CARDS FOR TODAY'S GAME!

BIG CASH AND OTHER BIG PRIZES GIVEN AWAY DURING BONUS GAMES!



FREE 22" x 28" Sign

ODDS ON PROMOTIONS WILL HELP YOU TURN YOUR REGULAR PATTERN GAME INTO A TRUE PROFIT CENTER.

We'll assist you every step of the way... from determining the Bonus Prize Bingo program best suited for your facility to helping you generate effective advertising and promotional pieces. **We'll even include a free sign to get you started!**

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