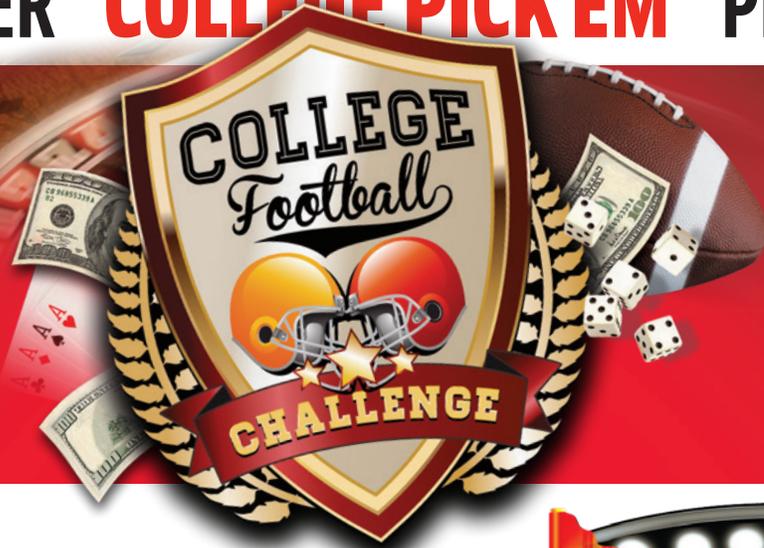


# DRAFT A BETTER "COLLEGE PICK EM" PROMOTION!



## WHAT IS IT?

Odds On Promotions' College Football Challenge is a fun, easy and fully-automated "pick 'em" style football promotion. Players simply swipe their card, make their picks, and collect a receipt featuring their own weekly picks, prior week's result and year-to-date standings.

## HIGHLIGHTS

**Easy to Operate** – Place units near your Player's Club booth, sports bar or sports book and invite customers to play. No staff assistance needed to play.

**Easy to Play** – Players swipe their card, make their picks, and collect a receipt.

**Risk Free** – Offer a huge prize without the risk of a payout

## OPTIONS:

### #1 LEASE OR BUY: COUNTERTOP OR STAND-ALONE

Lease a Countertop kiosk or stand-alone Deluxe for the entire season or buy and use it year-round with all of our Swipe, Play and Win games.

### #2 CONNECT TO YOUR CMS OR RUN INDEPENDENTLY

Connect to your Customer Management System and print names on tickets or leave unconnected for player anonymity.

### #3 ADD AN INSURED PRIZE

Add a season long \$100,000\* insured prize for picking a select number of winners.

\*Optional \$100,000 season-long insured prize based on OOP approved college game schedule.



**MORE GAME OPTIONS AVAILABLE!**



888.827.2249

[www.OddsOnPromotions.com/gaming](http://www.OddsOnPromotions.com/gaming)





# HOW IT WORKS

## SWIPE TO WIN KIOSK GAME:



Players swipe their player's club card once a day at the game kiosk to activate the game.



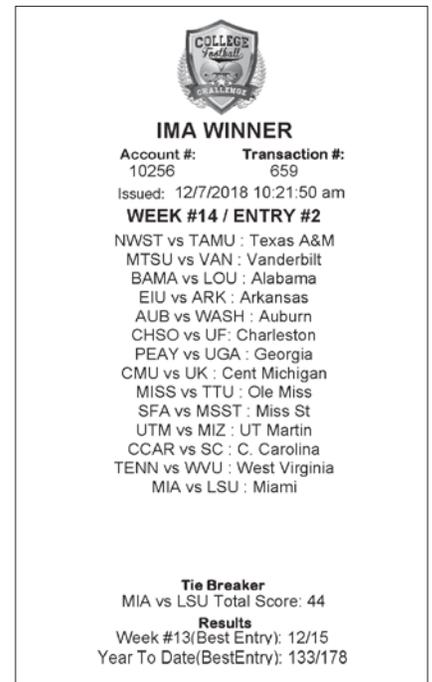
Using the touchscreen, players select the college football teams they think will win that week, plus the final score of the last game of the week.



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A receipt is distributed containing:

- 1) The Player's Picks for the Week
- 2) Their Previous Week's Result and Year To Date Standings
- 3) Optional Drawing Ticket, Marketing Message or email ticket



## WHY IT WORKS?

- > Great For Advertising - Win a \$100,000\* prize for picking a select number of winners!
- > Increases Membership - Players must be a club member to participate!
- > Drives Player Traffic - Daily chance to enter for the entire football season or any time period you choose.
- > Easy to Run - Tickets printed with player's weekly selections, year to date standings, an optional drawing ticket.
- > Easy to Track - Features weekly participation and status reports.

\*Optional \$100,000 season-long insured prize based on OOP approved college game schedule.