

DRAFT A BETTER "PICK THE PROS" PROMOTION!



WHAT IS IT?

Odds On Promotions' Pro Football Challenge is a fun, easy and fully-automated "pick 'em" style football promotion. Players simply swipe their card, make their picks, and collect a receipt featuring their own weekly picks, prior week's result and year-to-date standings.



HIGHLIGHTS

Easy to Operate – Place units near your Player's Club booth, sports bar or sports book and invite customers to play. No staff assistance needed to play.

Easy to Play – Players swipe their card, make their picks, and collect a receipt.

Risk Free – Offer a huge prize without the risk of a payout.

OPTIONS:

#1 LEASE OR BUY: COUNTERTOP OR STAND-ALONE

Lease a Countertop kiosk or stand-alone Deluxe for the entire 17-week season or buy and use it year-round with all of our Swipe, Play and Win games.

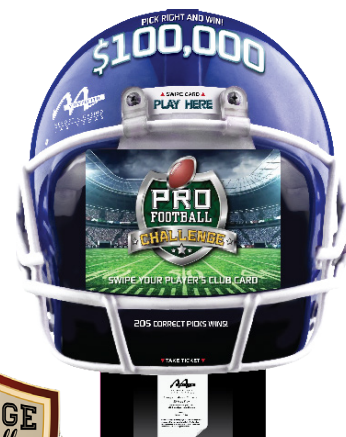
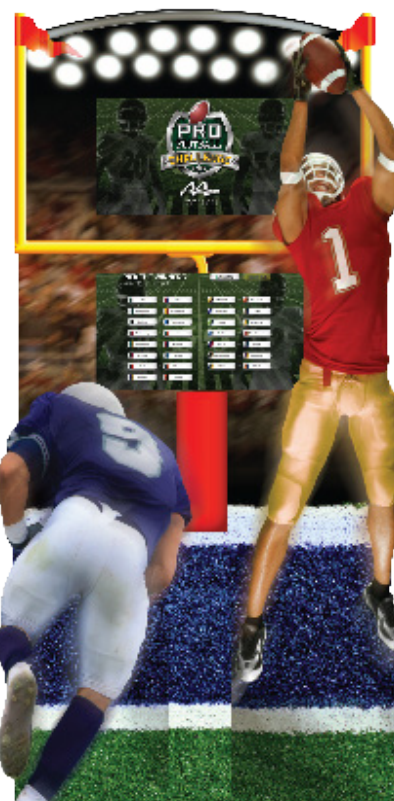
#2 CONNECT TO YOUR CMS OR RUN INDEPENDENTLY

Connect to your Customer Management System and print names on tickets or leave unconnected for player anonymity.

#3 ADD AN INSURED PRIZE

Add a season long \$1,000,000* insured prize for picking a select number of winners.

*Optional \$1,000,000 season-long insured prize paid as a 40-year annuity.



**MORE
GAME OPTIONS
AVAILABLE!**



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PROMOTIONS

888.827.2249

www.OddsOnPromotions.com/gaming

Interact:     



HOW IT WORKS

SWIPE TO WIN KIOSK GAME:



Players swipe their player's club card once a day at the game kiosk to activate the game.



Using the touchscreen, players select the pro football teams they think will win that week, plus the final score of the last game of the week.



3

A receipt is distributed containing:

- 1) The Player's Picks for the Week
- 2) Their Previous Week's Result and Year To Date Standings
- 3) Optional Drawing Ticket, Marketing Message or email ticket

WHY IT WORKS?

- > Great For Advertising - Win a \$1,000,000* prize for picking a select number of winners!
- > Increases Membership - Players must be a club member to participate!
- > Drives Player Traffic - Daily chance to enter for 17 weeks.
- > Easy to Run - Tickets printed with player's weekly selections, year to date standings, an optional drawing ticket.
- > Easy to Track - Features weekly participation and status reports.



IMA WINNER

Account #: 10256 Transaction #: 659

Issued: 12/7/2017 10:21:50 am

WEEK #14 / ENTRY #2

IND vs BUF : Buffalo
DET vs TB : Detroit
OAK vs KC : Kansas City
SEA vs JAC : Jacksonville
SF vs HOU : Houston
GB vs CLE : Green Bay
CHI vs CIN : Cincinnati
MIN vs CAR : Minnesota
WAS vs LAC : LACs
NYJ v DEN : NYJs
TEN vs ARI : Arizona
DAL vs NYG : Dallas
PHI vs LAR : LARs
BAL vs PIT : Pittsburgh
NE vs MIA : New England

Tie Breaker

NE vs MIA Total Score: 44

Results

Week #13(Best Entry): 12/15
Year To Date(BestEntry): 133/178

* Paid as a 40-yr annuity.

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