

DICE ROLL

Get rolling towards increased traffic, excitement and sales with a giant prize Dice Roll promotion!



A WINNING COMBINATION

A Dice Roll is an affordable, action-packed way to drive traffic and generate excitement anywhere! Fun for participants and spectators alike, contestants simply roll their way to fabulous prizes using Odds On's customized 1", 4", 8" or 16" dice. When someone rolls the grand prize winning combination of symbols, Odds On sends you a check for the prize! Talk about easy money!

HIGHLIGHTS:

Attention Grabbing - Visually appealing dice and giant prizes are a traffic-driving combination!

Fast Paced - It takes just seconds to step up and win!

Easy to Play - Just roll the dice to win prizes.

Versatile - Useful for driving traffic, attracting attention and rewarding both customers and staff.

Flexible - Can be used indoors or out and works well on nearly every surface.

 $\textbf{Customizable} - 0 \text{ur } 1'', \, 4'', \, 8'' \, \text{or } 16'' \, \text{dice can be customized at your request.}$

Affordable - Offer up to \$1,000,000 without the risk of a payout.

Cost Effective - Your costs are predetermined and fixed.

Risk Free - When you have a winner, Odds On pays for the prize.

Reusable - Durable dice can be used for multiple promotions.





- Choose your grand prize, the number of contestants and customized symbols for each side of the dice. Then advertise the chance to win big at your location.
- Contestants roll your customized 1", 4", 8" or 16" dice for a chance to win the giant prize.
- When your contestant rolls the winning combination of symbols they'll take home the giant prize and Odds On will write the check.

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Game Options:

Choose from one or more of the following or give us a call to develop a custom promotion to fit your needs.

Roll, Match & Win

Odds On Promotions will customize a set of 1", 4", 8" or 16" dice for your promotion — H-A-R-L-E-Y, N-E-W-C-A-R, M-I-L-I-O-N, etc. — the possibilities are endless! And best of all, when one of your contestants rolls the winning combination of symbols, we pick up the tab!

You Pick You Win

Qualify a select number of finalists. Odds On will provide custom dice with your logo, prize, etc. Each contestant has the chance to choose their own destiny and call out their prize winning roll. If they call it and roll it – they win the insured prize and Odds On sends the check!

Levels

Players must roll a non-eliminated number at each level to proceed. If a player successfully rolls non-eliminated numbers at the first 10 graduating levels, and then 'snake eyes' at level 11 – they win the insured grand prize, up to \$1,000,000 and Odds On pays for the prize!





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