



SCOREBOARD PAYOFF

Give customers and sports fans the chance to win big during the basketball season with a giant-prize pull tab promotion!



SCORE BIG POINTS WITH BASKETBALL FANS!

Looking for an effective basketball promotion that gives every customer the chance to win big? Look no further than Odds On Promotions' Scoreboard Payoff basketball pull tab cards. Simply select any two basketball games to feature and distribute the cards prior to tip-off of the first game. Players then pull off the card's tabs to reveal a set of numbers for both games. If the last digit of each teams' scores match both periods of the two games, they'll score \$25,000. Match any three of four scores, and the lucky card holder will win \$1,000. Both prizes paid for by Odds On Promotions.



Scoreboard Payoff Pull Tab Cards measure 3" x 4".

Custom Cards available.

HIGHLIGHTS

Affordable – Offer up to a \$25,000 prize for every game card, and \$1,000 for matching three periods, for pennies per card.

Effective – A "must be present to win" score-based contest keeps customers on-site until the very end of the game.

Flexible – This contest can be run anywhere with any college team.

Easy to Run – Simply hand out the cards and wait, watch and win.

Easy to Play – Customers simply pull and reveal their "lucky numbers" and watch the two designated basketball games for a matching score.

Cost Effective – Your expenses are predetermined and fixed.

Risk Free – When you have a winner, Odds On pays for the prize.



888.827.2249

www.OddsOnPromotions.com

