## SCOREBOARD PAYOFFF

Give customers and sports fans the chance to win big during any football game with a giant-prize pull tab promotion!

## SCORE BIG POINTS WITH FOOTBALL FANS!

Looking for a fast, easy and rewarding way to make everyone feel like a winner during football season? Look no further than Scoreboard Payoff pull tab cards. Players just pull to reveal a set of numbers for each quarter. If the last digit of each teams score matches three quarters, they'll win $\$ 1,000$.

Match all four, and they'll score up to $\$ 25,000$. Both prizes paid for by Odds On Promotions, of course.

## HIGHLIGHTS

Affordable - Offer up to a $\$ 25,000$ prize during every game, and $\$ 1,000$ for three quarters, for pennies per card.

Effective - A "must be present to win" score-based contest keeps customers onsite until the very end of the game.
Flexible - This contest can be run anywhere with any college or pro team.
Easy to Run - Simply hand out the cards and wait, watch and win.
Easy to Play - Customers simply pull and reveal their "lucky numbers" and watch the designated football game for a matching score.

Cost Effective - Your expenses are predetermined and fixed.


Risk Free - When you have a winner, Odds On pays for the prize.


