

## SCOREBOARD PAYOFF

Give customers and sports fans the chance to win big during any football game with a giant-prize pull tab promotion!



## SCORE BIG POINTS WITH FOOTBALL FANS!

Looking for a fast, easy and rewarding way to make everyone feel like a winner during football season? Look no further than Scoreboard Payoff pull tab cards. Players just pull to reveal a set of numbers for each quarter. If the last digit of each teams score matches three quarters, they'll win \$1,000. Match all four, and they'll score up to \$25,000. Both prizes paid for by Odds On Promotions, of course.

## HIGHLIGHTS

Affordable – Offer up to a \$25,000 prize during every game, and \$1,000 for three quarters, for pennies per card.

Effective - A "must be present to win" score-based contest keeps customers onsite until the very end of the game.

**Flexible** – This contest can be run anywhere with any college or pro team.

**Easy to Run** – Simply hand out the cards and wait, watch and win.

Easy to Play – Customers simply pull and reveal their "lucky numbers" and watch the designated football game for a matching score.

**Cost Effective** – Your expenses are predetermined and fixed.

**Risk Free** – When you have a winner, Odds On pays for the prize.



**Scoreboard Payoff Pull Tab** Cards measure 3" x 4".

**Custom Cards available.** 

















