

# SCRATCH & WIN CARDS

Scratch up more business, traffic and sales with a little help from Odds On Promotions.



## EVERYONE'S A WINNER!

Scratch & Win Cards are a quick, affordable way to increase traffic, fun and excitement at your location! For just pennies per card you can give your customers the chance to win up to \$1,000,000, paid for by Odds On. Select from any of our Stock, or Customizable Cards, or let us custom design a card exclusively for you. Each card is a potential winner and features a registration section printed on the back, which is the perfect tool for database development and bounce back drawings. Customers simply scratch off a predetermined number of surfaces to reveal underlying symbols. When they unveil the winning symbols, Odds On will be there to pay for the prize!



## STOCK CARDS

Need a great promotion now? Look no further than our in-stock, ready to ship Scratch & Win Cards. Available in a number of themes, each of these affordable cards are on the shelf and ready to ship.

## CUSTOMIZABLE CARDS

Want to stand out from the crowd? Personalize your Scratch & Win Card for just a few cents more. Our customizable cards give you the ability to incorporate your sponsors logo's, bounce-back offers and second chance drawings, all with a quick turnaround.

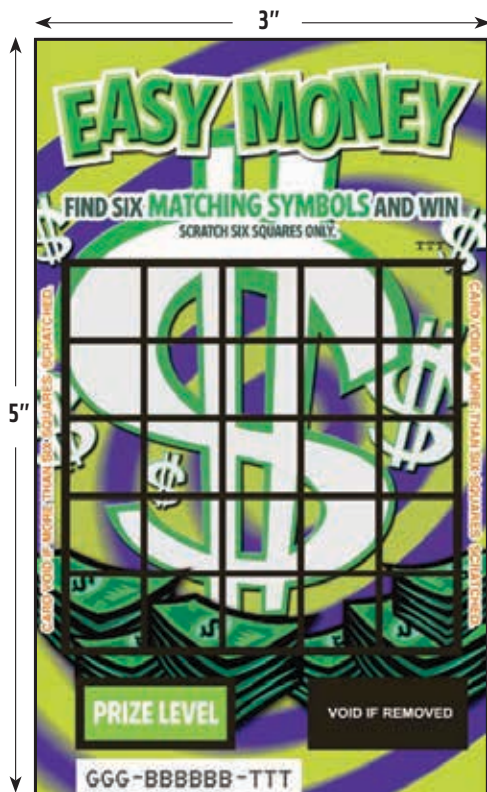
## CUSTOM CARDS

Odds On can help you from start to finish in designing a completely custom card exclusively for your promotion. Call for details.





# overview SCRATCH & WIN CARDS



NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE (WITH AREA CODE) \_\_\_\_\_ E-MAIL ADDRESS \_\_\_\_\_

SIGNATURE \_\_\_\_\_

**EASY MONEY**  
SUMMARY OF OFFICIAL RULES AND HOW TO PLAY

1. NO PURCHASE NECESSARY TO PLAY. Void where prohibited by law. This card is non-transferable and may only be played by the person to whom it was distributed by Sponsor.
2. See "Official Rules" for promotion dates and details. By participating, you agree to be bound by the "Official Rules."
3. Sponsor's "Official Rules" are available at the Sponsor's place of business, or card distribution locations, or by requesting a copy, in writing, from Sponsor, attention: Official "Easy Money" Rules.
4. How to play - Scratch off any SIX (6) squares. If all the symbols revealed are MATCHING, you are an Instant Prize Winner, subject to verification.
5. The number of dollar symbols (\$) in the "PRIZE LEVEL" box determines the prize level you are eligible to win. See "Official Rules" for a complete list of potential prizes.
6. All cards presented for prize redemption are subject to verification by OddsOn Promotions and/or an OddsOn Promotions designated independent judging organization whose decisions are final.
7. SCRATCH CARD IS VOID IF MORE THAN SIX (6) SQUARES AND THE "PRIZE LEVEL" BOX ARE REVEALED IN WHOLE OR IN PART. IF THERE ARE ANY ADDITIONAL MARKS OR SCRATCHES ON THE CARD, OTHER THAN THE SIX (6) REVEALED SQUARES AND THE "PRIZE LEVEL" BOX, THE CARD WILL BE CONSIDERED VOID AND WILL NOT BE ELIGIBLE FOR PRIZE REDEMPTION.
8. Cards that are manipulated, altered, forged, hand printed, water damaged, mutilated, tampered with in any way, or which contain any computer programming, printing, mechanical or typographical errors, will be considered void and will not be eligible for prize redemption.
9. If you are a winner, complete the information above and see "Official Rules" for details regarding prize redemption and limitations on number of prizes available. UNCLAIMED PRIZES WILL NOT BE AWARDED. Taxes, if any, are the sole responsibility of the winner.
10. Odds of scratching the SIX (6) correct squares are 1:177,100. Any act, omission, or method of playing that changes these odds or the random chance of winning will render this card void.
11. Card is void if "VOID IF REMOVED" area is scratched in whole or in part.

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