





888.827.2249 www.oddsonpromotions.com



# **One Swipe–Three Ways to Win!**

\$100.000

# **ONE GREAT PROMOTION...**

- Increase Club Membership and Drive Trial With Instant Win Prizes
- Increase Trip Frequency and Reward Players With Collect and Win Prizes
- Improve Player Parties and Drawings with Controlled Ticket Distribution.

A comprehensive, turnkey, promotional **solution** that arrives at your casino ready for action! Swipe, Play + Win gives your players three ways to win every day. Customers approach the kiosk and swipe their club card or scan a bonus coupon, activating a quick playing game on a high-powered touchscreen computer. After the game is played, the kiosk prints out a custom three-part ticket featuring an instant win prize, a collect and win game piece and a drawing ticket for weekly, monthly or quarterly player parties or drawings. All games feature attention grabbing insured prizes and a corresponding interactive game show.

# HIGHLIGHTS

**Segmented Prize Distribution** - Offer up to 20 different prizes for up to six player-rating categories with controlled prize distribution (better players win better prizes).

**Easy to Play** – Customer approaches kiosk, swipes their club card activating the interactive touchscreen game. Kiosk then prints a three-part ticket featuring an instant win prize, a collect and win game piece and a drawing ticket.

**Easy to Operate** - Compact, ATM-like kiosk arrives ready for action including a high-powered touchscreen computer, magnetic stripe card reader, bar code scanner and ticket printer.

**User Friendly Reports** - Get instant access to key promotion stats and participation statistics, including card member usage and prize distribution, rated by player level.

Risk Free – Offer up to a \$1,000,000 prize for a fraction of the cost.

#### OPTIONAL GAME SHOW FEATURE >>

All Swipe, Play + Win games feature corresponding interactive game show- perfect for bringing increased excitement to player parties and drawings.

# FEATURES

All kiosks come complete with high-powered touchscreen computer, magnetic stripe card reader, bar code scanner and ticket printer.

WIN \$1,000.000-

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JOKER POKER



Display Dimensions: 8'w x 8'h

\$250,000

LUCKY JOKER POKER

Lucky Hands

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Royal Flush

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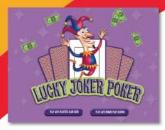
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### Here are a few of the great games you can choose from.



# **LUCKY JOKER POKER**

Pick a card, any card and get ready for fun and excitement! In this poker themed promotion players simply select a card to win. Find the Joker, win the \$1,000,000 Instant Prize! In addition, customers return every day to collect cards and "build" a winning hand.

# SAFECRACKER -

Give players the chance to win up to \$1,000,000 with SafeCracker. Players select the location and safe deposit box containing the big bucks. And, they play daily to collect spy gear and gadgets to win self-sponsored big cash and drawing tickets for even more prizes.



#### **MONEY TRAIN**

All aboard for fabulous cash and prizes! Money Train will get your players making tracks to your casino to instantly win up to a million. Customers also return daily to earn drawing tickets and train "cars" to win both insured and self-insured consolation prizes.



# PARTY FEVER —

It's always a party when you give players three ways to win! Party Fever gives players the chance to instantly win up to a million for picking just the right balloon! To keep this party rolling, players collect sets of party favors and earn drawing tickets for additional insured and self-insured prizes!



#### **STRIKE IT RICH** -

Start your own gold rush with Strike It Rich. Players use their fingertips to pan, pick or blast their way to an instant cash prize of up to \$1,000,000. Along with the instant win prize, this game gets players coming back daily to collect gold nuggets, coins and bars – as well as drawing tickets—in order to win even more!



# **OPTIONAL eCAPTURE COMPONENT** >> Utilize eCapture to update and add to your email

database for future marketing communications.









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